

Awards Guidelines



Background

The need for effective water resources management is critical to the development of any economy. The management of water is intimately related to a society's growth, poverty reduction and equity. Also with Small Island Developing States (SIDS) being particularly vulnerable to the impacts of climate change, the importance of proper water management cannot be overlooked.

It is within this context that the Global Water Partnership-Caribbean (GWP-C) was launched in 2004 to promote and support the implementation of Integrated Water Resources Management (IWRM) in Caribbean states.

In December 2010, Global Water Partnership-Caribbean (GWP-C) set out to begin building capacity among Caribbean journalists on the importance of Integrated Water Resources Management (IWRM) when it held its first training workshop on Water Management for Caribbean media practitioners.

The workshop which was held in Barbados, exposed journalists from across the region to various water resources concepts and topics. Moreover, the workshop led to the formation of GWP-C's Journalists' Network on Integrated Water Resources Management (IWRM) during the same period.

GWP-C aims to continue to support Caribbean journalists in promoting greater awareness on water related issues in the region, which is one of the main reasons it has established its **Media Awards on Water** in observance of World Water Day (WWD) 2012.

Target Group

An applicant must be a media practitioner in the Caribbean (attached to a media house or a freelance journalist). Within the framework of this competition a journalist will be defined as a media practitioner working in any of the following areas: print, television, radio or multimedia.

Journalists from the following territories are encouraged to participate:

Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, British Virgin Islands, Cayman Islands, Cuba, Dominica, Dominican Republic, Grenada, Guadeloupe, Guyana, Haiti, Jamaica, Martinique, Montserrat, Netherlands Antilles, Puerto Rico, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname, Trinidad and Tobago, Turks and Caicos Islands, and the U. S. Virgin Islands.

Competition Themes

With the 2012 WWD's theme being "Water and Food Security" journalists are asked to produce material on this theme or those outlined below:

- Water in Crisis
- Water & Environment
- Water & Poverty
- Water & Health
- Water & Sanitation
- Water Financing
- Water Conservation
- Water for All
- Water Use Efficiency
- Climate Change
- Population Growth & Increased Demand for Water
- Integrated Water Resources Management (IWRM)

Awards Guidelines

Eligible Entries

- All entries must be original works published within the period March 5th - April 10th, 2012 to be eligible to enter.
- Failure to give proper acknowledgement to third-party sources will result in the disqualification of the entry.
- All works submitted remains the property of the author but winning works will be used and advertised by GWP-C on its website and other media.
- There is no limitation in terms of the length of entries (i.e. word, audio or video limit).
- Since entries would have been previously published, applicants **must** ensure that they have the permission to submit these works to the competition.
- All entries should include the author's name to ensure ownership of works.
- Entries must be submitted by midnight of **April 10th, 2012**.
- All entries are final with no provisions for revisions in any form.
- The contact details of all applicants will be entered into *GWP-C's Journalists' Network on IWRM*. For information on the Network please visit www.gwp-caribbean.org.

Entries must be published work by the journalist and can take any of the following forms:

Print

Newspaper article/feature
Magazine **OR** Magazine article/feature
Newsletter **OR** Newsletter article/feature

Television

- News story
- News feature
- Vox pop
- Television programme
- Television interview
- Public Service Announcement

Radio

- News story
- News feature
- Radio interview
- Radio programme
- Vox pop
- Public Service Announcement

Electronic & Multimedia

Text, graphics, video, animation, audio, pictures, etc.

Prizes

The prizes to winners of the competition will be awarded as follows:

The Overall Winner of the **GWP-C Media Awards on Water** will receive US\$750 and a commemorative plaque. The winner's work will also be highly publicised on GWP-C's website as well as on the website of the GWP Organisation.

Two additional prizes of US\$250 will be awarded to entries selected for Honourable Mention by the Judges. These works will also be publicised via the website.

Awardees will be announced at the end of April 2012 and will be contacted individually by the GWP-C Secretariat.

Judging Criteria

The GWP-C Secretariat along with a panel of judges will decide upon the winners of the competition. The decisions of the judges are final.

The judges' panel will be comprised of Caribbean professionals within the following areas:

- Water in Crisis
- Water & Environment
- Water & Poverty
- Water & Health
- Water & Sanitation
- Water Financing
- Water Conservation
- Water for All
- Water Use Efficiency in Agriculture
- Climate Change
- Population Growth & Increased Demand for Water
- Integrated Water Resources Management (IWRM)

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All entries will be judged on the following criteria:

Comprehension and Organisation

This refers to the journalist's ability to clearly communicate the chosen topic and highlight the essence of the issue/topic. The entry should be straightforward, logical and appropriate in relation to the chosen theme/topic. The main ideas presented should be thoroughly explored.

Creativity

This refers to the journalist's originality and creativity in expressing the topic.

Writing/Production

Applicants are expected to submit work of a high quality with no editorial/production errors.

Submission Details

Please see all submission steps listed below:

- No entry fee is required.
- Read the "Eligible Entries" Section carefully.
- Complete the entry form in full. Entry forms can be downloaded at www.gwp-caribbean.org.
- Send your entry form and submissions via e-mail to info@gwp-caribbean.org or via fax to +868 622 1589
- Submissions can also be sent by post to:
Global Water Partnership-Caribbean
c/o NIHERST
43-45 Woodford Street
Port of Spain
TRINIDAD, West Indies
- Journalists are free to enter as many pieces of work as they wish.
- All submissions must have an accompanying entry form.

Deadline for submissions is April 10th, 2012

Global Water Partnership-Caribbean (GWP-C) is a working partnership among all stakeholders in water management within the Caribbean region and was formally launched in Tobago in June 2004.

It is the Caribbean Regional Water Partnership of the Global Water Partnership (GWP) Organisation, a global network of partners all working toward a water secure world. GWP-C's mission is to support Caribbean countries in the sustainable management of their water resources and to fully promote and apply an Integrated Water Resources Management (IWRM) approach at the community, national and regional levels.

GWP-C currently has over 60 partners in 20 Caribbean territories which encompass the English, Spanish, French and Dutch Caribbean.

The GWP-C Secretariat

To find out more about GWP-C please contact:

Ms. Avril Alexander - *Regional Coordinator*
Ms. Gabrielle Lee Look - *Communications Officer*

E-mail: info@gwp-caribbean.org