

# Media Awards on Water

2012

The importance of water to life can never be over-emphasised. The quality of life of a population and the consequent growth of any country depends on water.

To raise awareness on sustainable water management in the Caribbean, and to commemorate the United Nations' World Water Day (WWD) 2012 which is celebrated on March 22nd each year, Global Water Partnership-Caribbean (GWP-C) has established its first **Media Awards on Water**. The Awards aim to inspire Caribbean journalists to report more on regional water issues.

## Competition Themes

With the 2012 WWD's theme being "Water and Food Security" journalists are asked to produce material on this theme or those outlined below:

- Water in Crisis
- Water & Environment
- Water & Poverty
- Water & Health
- Water & Sanitation
- Water Financing
- Water Conservation
- Climate Change
- Population Growth & Increased Demand for Water
- Water for All
- Water Use Efficiency in Agriculture
- Integrated Water Resources Management (IWRM)

## The Media Awards on Water

- The Awards are open to Caribbean journalists in the areas of print, television, radio and multimedia.
- Submissions must be original material and published works within the period March 5th - April 10th, 2012 to be eligible to enter.
- The submission deadline is April 10th, 2012.
- No entry fee is required.

## Prizes

The overall winner will receive a Cash Prize (in US\$) and an Award. Prizes will also be awarded to notable entries in the various media categories.

## To Find Out More

Visit the GWP-C website [www.gwp-caribbean.org](http://www.gwp-caribbean.org) for full details on our Media Awards.

