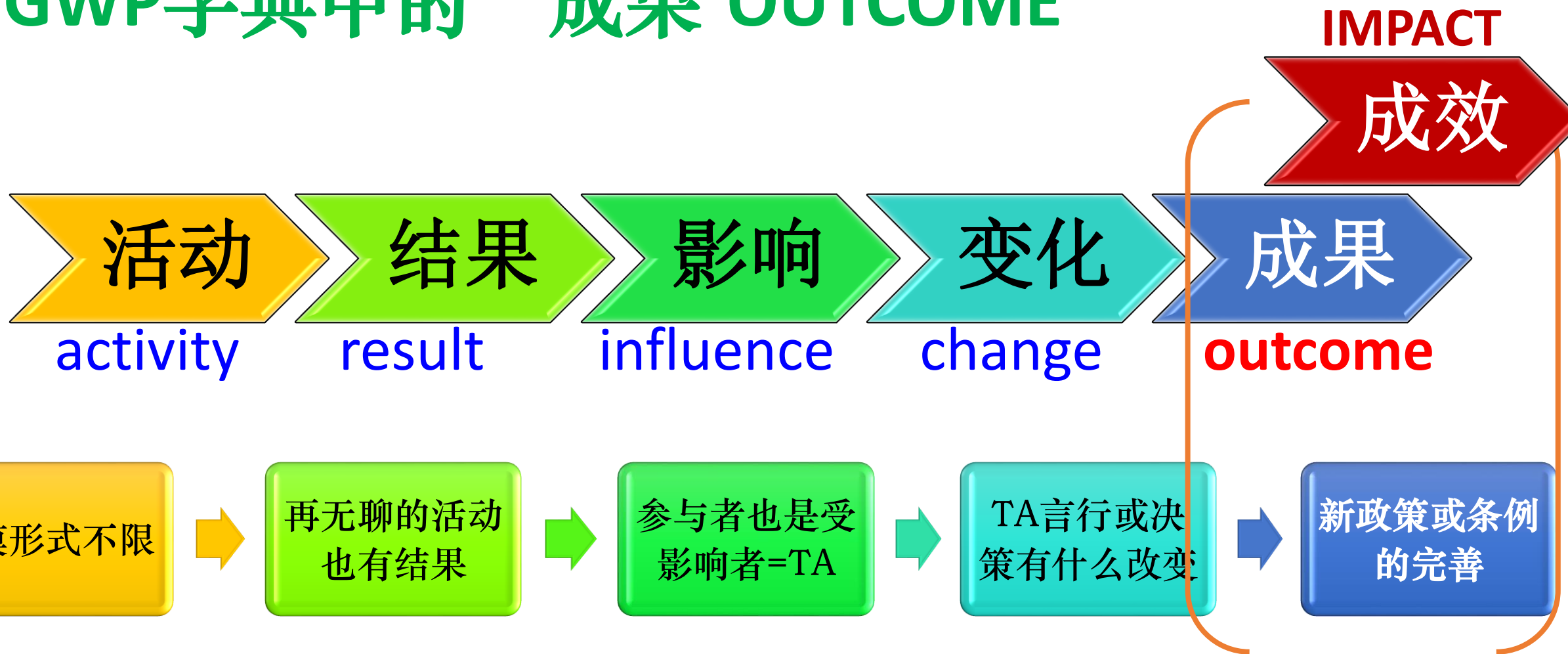


“成果”之于GWP  
“GDP”之于国家

写得掉头发的GWP计划和总结

# GWP字典中的‘成果 OUTCOME’



# 基于‘成果’的计划与总结

## 机会

- 计划更有针对性，避免‘为办而办’，针对影响对象特点设计内容，事半功倍；
- 活动后跟进检查影响对象言行是否产生预期的改变，检验设计活动的成效；
- 现行政策是否直接或间接因活动而改变，决策者是否说出预期的内容或做出预期的行动；
- 不具备以上条件的活动是否需要实施？

## 挑战

- 计划也有‘急功近利’嫌疑；
- 影响对象特点信息准确度低，设计不理想；
- 活动后较长时间看不到成效；
- 近期无法找出影响对象或决策者相应的改变，针对的政策短期内没有改善；
- 成果的检验期限究竟要多久，一年、三年或十年？资助方是否能耐心等待或怀疑我们的能力？

## 战略/计划主要类别

### N年战略(6年)

- ◎文字说明
- ◎总体预算
- ◎目标量化
- ◎进展标志

### 项目规划(6年)

- 编写提交时间
- 2008 (2009-13)
  - 2013 (2014-19)
  - 2018 (2020-)

### 三年战略(细化)

内容同上

### 项目三年规划

- 2013 (2014-16)
- 2016 (2017-19)

### 年度计划(3年细化) 项目年度计划

内容同上

上一年10月-11月

## 总结主要类别

### 月度汇报

- ✓活动结果
- ✓成果提炼
- ✓目标量化

### 季度汇报

- ✓财务报告
- ✓项目进展

### 三年战略和三年项目成果报告

### 六年战略和六年项目成果报告

- ✓项目跨年成果报告
- ✓N年战略/项目目标成果量化达标率及解释说明
- ✓N年战略/项目工作进展评估及解释说明

### 年度总结

- ✓活动成果报告
- ✓年度总结(对应年度计划)
- ✓目标成果量化达标率及解释说明
- ✓工作进展评估及解释说明
- ✓地区委员会自我评估报告
- ✓年度财务报告和审计报告
- ✓项目总结、成果量化和进展评估

# 跨年战略/计划

( 文 字 )

( 数 字+文 字 )



- 自然环境与政策背景
- 前度跨年战略执行回顾
- 使命与愿景
- 阶段性预期成果与进度
- 执行方案
- 执行保障措施

**III. The Regional & Country (2019)**

The Chinese government had issued "The River Management System" in January 2012 emphasizing water protection as focuses, strengthening water conserving, controlling the total water consumption, water quality and pollutants discharged into rivers and lakes treatment capacity and better management, the sustainable building of water-conservation society speed water resources development and utilization function zones as well as the measures of irrigation identified.

From 2017 to 2019, the GWP China, based on the response to the challenge of climate change management system and further promotion of water resources development and utilization function zones as well as the measures of irrigation identified.

**Implementation Path for Goal 1**

**High level Output:** Facilitation packages for IWRM solutions demonstrated

OC	OC	OC	TABLE C: Implementation INDICATIVE PROJECT
			Promote implementation strategy, namely, the 1 (2020)
			The SDG 6 on water and sanitation in Shaanxi and Hunan Province

- 战略总体预算
- 预期结果量化
- 预期成果量化
- 预期成效量化
- 执行进度自查

**Water & Climate Project**

GWP [Region]	2017	2018
TOTAL GOALS	0	

**Goal 1 – Catalyse change in policy and practice**

**GWP Outputs**

GWP outputs lie in the services and products delivered by the GWP network which are not traditionally monitored its outputs systematically but it can be done without additional resources.

**TABLE D: Summary Report**

FA level	Description	Indicators
Output 1	Facilitation packages for countries, regions and global level implemented Generic Indicator	OT1.0 Recognition of GWP contributions measured by number of documents

(identical for GWP, Region, Theme, project)

Number of people benefiting from improved water resources planning and management	Targets set for 2017	Explanation
	up to 40 million	Yangtze River Basin
Total value of investment influenced which contributes to water security and climate resilience through improved WRM & water governance	up to 150 million	influence investment

**GWP Impact**

GWP impact lies in the socio-economic and environmental benefits in regions where GWP is active.

**TABLE E: Summary Report**

FA level	Description	Indicators
Impact	A Water Secure World: A higher level of water security	I1 Number of people with improved water resources

**Progress Markers**

Relevant organizations and planners will propose strategies of water security, people's livelihoods improvement and ecological development for the consideration by decision-makers.

# GWP的战略与计划

总体六年战略 (2014-2019)

三年战略 (2014-2016)  
(2017-2019)

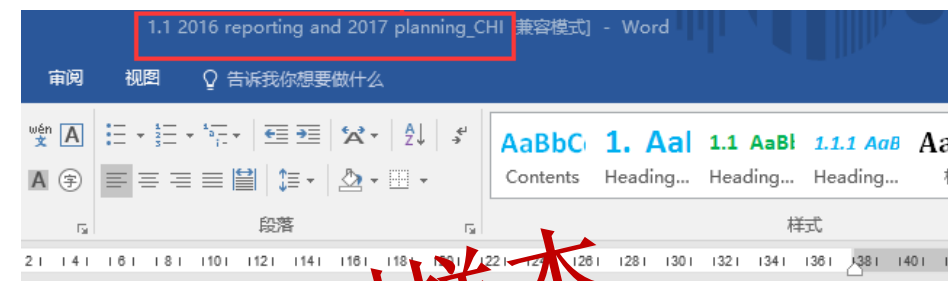
年度计划:与战略目标一致

# GWP China 年度计划

## C. Outcome Challenges & Progress Markers

List of outcome challenges & progress markers, as included in the 3-year Work Programme 2017-2019, to which the workplan is contributing – *To be updated in accordance with any changes made to the outcome challenges and progress markers included in the 3-year Work Programme 2017-2019*

Outcome Challenge		Progress Marker	
Ref.	Description	Ref.	Description
1.1	Influence on national development strategy, namely, the 13th Five-Year Plan (2016-2020)	1.1.1	Working along with the National 13th Five-Year Plan (2016-2020), GWP China will manage to perform research and advocacy concerning water-related development topics; practice the five principles (innovation, coordination, green, opening-up and sharing) proposed in the 13th Five-Year Plan; break the bottlenecks of water resources management and promote a harmonious relationship between water and people together with related authorities, research institutes and NGOs
			OTHER?
1.2	Implement the SDG 6 on water and other water-related SDGs in China, particularly in Shaanxi and Hunan Provinces	1.2.1	Towards the SDG 6 on water and other water-related SDGs in China, GWP China is playing as a platform and a facilitator to provide practical support for a sufficient implementation.
		1.2.2	Through the activities implemented in Shaanxi and Hunan provinces, GWP China will provide supports and guidance to the provincial stakeholders and decision-makers to formulate and implement policies, strategies and plans for the SDG6 and related goals framework in the provinces. The programme is also expected to raise the public awareness of importance of water and sanitation issue in China.
1.3	Provide professional references and strategic recommendations to the decision-makers for the further national strategy/policy decisions	1.3.1	We will make further contribution to water resources development strategies at national, river basin, provincial and local levels. As the State has carried out large water projects to several decades, discussions have always been conducted internationally and nationally about the impacts of those large projects on social, economic and ecological development in China.
		1.3.2	GWP China plans to focus on the issue of the Yangtze River Basin development and protection nexus; after-support of the Three Gorges project; management and operation of Middle and East Routes of the South-North Water Diversion Project, etc. The work on the evaluation and analysis on the impact of those projects will be supportive to national development plans and policy decisions.
1.4	Revolutionize towards a think tank	1.4.1	We work on forming the organization into "think tanks" at national level. The implementation tools to form a think tank should ensure national water security; fully make advantages of talents, intelligence and connections; organize experts and technical force to conduct in-depth proactive; target and reserve policy studies in water resources; achieve more characteristic and high-quality products of thought, and strive to



总部年度计划样本

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## 2017 年工作计划

# 省/流域水伙伴 年度计划

## 2017 年工作计划

2017 年 [redacted] 将秉承全球水伙伴中国委员会（中国水资源战略研究会）全面贯彻落实最严格水资源管理制度，着力强化水资源战略研究的宗旨，围绕建立健全水权制度的改革要求，开展“[redacted]”。

[redacted] 的目标是实现最严格的水资源管理、最优化的水资源配置和最高效的水资源利用。改革的对象是水资源的使用权。“[redacted] 改革机制与策略研究”分为两大部分，机制方面将重点研究初始使用权的获得、取水许可管理与水权的关系、水权转移的方向、形式、条件、程序等几个问题；策略方面将重点研究水权改革的原则、水权价格、水权转移中水资源配置与经济社会发展的协调性、水权出让方的权益保障等问题。

[redacted] 工作部

工作：

- 1, 全面贯彻落实 [redacted] 管理, 水资源可持续利用和战略框架下, 区域水资源 [redacted]
- 2, 组织 [redacted] 有关专家和 [redacted] 管部门提供技术咨询。
- 3, [redacted] 和 [redacted] 技术的科普宣传活动。
- 4, [redacted] 和其他分会学 [redacted]



# 区别：战略或计划

## GWP式 [文 字]

1. 本地自然环境、政策背景、组织定位与作用；
2. 亮点：省/流域活动各选一个；
3. 整体目标、预期成果、进度结点；
4. 分类描述：名称—地点—主办/承办方+参加人员—预期具体目标—主题—形式—预期进展标志—预期成果

## [数 字+文 字]

1. 预算
2. 进展标志
3. 预期成果

核心资金活动、项目设计活动、其他类别活动

## 非GWP式

1. 无
2. 无
- 3-4. 会议时间和地点、名称、主办和承办方、参加人员、主题（文字）、预算（数字）

# 区别：总结报告

## GWP-Annual Outcome Report GWP年度成果报告

1. 活动内容详述；
2. 活动结束时的直观结果；
3. 直观结果作用下，相关人或部门的变化；
4. 变化内容与预期成果相对比；
5. 检验活动的成效，总结经验。

\*活动结果到成果显现须经过3-5年

## 非GWP式

1. 活动内容详述；
2. 活动结束时的直观结果；
3. 总结经验教训.....

4. .... ;

5..... ;

\* 一次性、无后续，重‘建’而不重‘护’；不可持续性。



- Facilitation 助长力
- Knowledge 知识性
- Partnerships 伙伴参与

结果 影响 成果 成效

全球水伙伴（中国黄河）水源地生态保护调研与研讨，结合每年的水量分配等数量内容，总部将其选为“2016年度全球成果故事”

The Yellow River, China's second-longest watercourse, flows through nine riparian communities suffer from water shortages, which can lead to conflict. Yellow River Conservancy Commission (YRCC) was set up to ensure equitable use of this valuable resource. GWP China Yellow River has played an important role among relevant stakeholders. Since 2014, the GWP China team has helped develop

Historic irrigation system supported in Hunan Province




- Facilitation
- Knowledge
- Partnerships


include stakeholder result of plans for


Hunan Province is home to the famous Ziquejie rice terraces, a United Nations and Cultural Organization (UNESCO) world heritage site dating from the Qin Dynasty. This gravity-driven irrigation system is still used by farmers today. GWP China is working with the Hunan Provincial Institute of Water Resources Research to study work out how to protect this ancient system at the same time as providing sustainable water for local farmers. In 2016, this research was synthesised into a GWP ToolBox case study [http://www.gwp.org/en/ToolBox/CASE-STUDIES/Asia/China-The-Functional-Mechanism-of-Gravity-Irrigation-System-in-Ziquejie-Terrace-483/]. The findings, including a zoning system, have been adopted by local water governance and tourist development.

全球水伙伴（中国湖南）紫鹊界生态梯田的研究与总结案例，为当地政府提供了维系紫鹊界原生态的政策建议和保护措施。同时也编写案例，收入GWP Toolbox工具箱中。这是全球水资源管理共享公益平台。总部将这个案例也选为“2016年度全球成果故事”



Facilitation 

Knowledge 

Partnerships 

In Shaanxi Province, groundwater is the main source of water for drinking and irrigating crops. It is



Results

## Groundwater protection in Shaanxi Province

Did you know?

- What is new about our website?
- What GWP is all about?
- Why water is such a big deal?
- Who can become a Partner?

[Read more](#)

FOLLOW US:



## NEWS

3/21/2017 - Global  
GWP Celebrates World Water Day  
2017

3/15/2017 - Global

## EVENTS

MAR  
28 Stakeholder Engagement and  
Consensus Building for  
Sustainable Development

APR Water for Food Global

## TWITTER

[View on twitter](#)

全球水伙伴（中国陕西）为陕西省地下水管理条例提供技术支持和能力建设的持续多年。

该条例于2015年底通过并于2016年实施。2016年主要是各级单位贯彻学习阶段。经过十年努力，条例从无到有，最有成效的成果。被总部选为“2016年度全球成果故事”以及“新网站封面故事”

# 跨年战略/计划

〔 文 字 〕

〔 数 字+文 字 〕



- 自然环境与政策背景
- 前度跨年战略执行回顾
- 使命与愿景
- 阶段性预期成果与进度
- 执行方案
- 执行保障措施

**III. The Regional & Country (2019)**

The Chinese government had issued "The River Management System" in January 2012 emphasizing water protection as focuses, strengthening water conserving, controlling the total water consumption, water quality and pollutants discharged into rivers and lakes treatment capacity and better management, the sustainable building of water-conservation society speed water resources development and utilization function zones as well as the measures of identified.

From 2017 to 2019, the GWP China, based on response to the challenge of climate change management system and further promotion

**Implementation Path for Goal 1**

**High level Output:** Facilitation packages for IWRM solutions demonstrated

OC	OC	OC	TABLE C: Implementation INDICATIVE PROJECT
			Promote implementation strategy, namely, the 1 (2020)
			The SDG 6 on water and Shaanxi and Hunan Provin

- 战略总体预算
- 预期结果量化
- 预期成果量化
- 预期影响力量化
- 执行进度自查

**Water & Climate Project**

GWP [Region]	2017	2018
TOTAL GOALS	0	

**Goal 1 – Catalyse change in policy and practice**

**GWP Outputs**

GWP outputs lie in the services and products delivered by the GWP network which is not traditionally monitored its outputs systematically but it can be done without

**TABLE D: Summary Report**

FA level	Description	Indicators
Output 1	Facilitation packages for countries, regions and global level implemented	OT1.0 Recognition of GWP contribution measured by number of documents

(identical for GWP, Region, Theme, project)

Generic Indicator	Targets set for 2017	Expl num
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Total value of investment influenced which contributes to water security and climate resilience	up to 150 million	influ invest

**GWP Impact**

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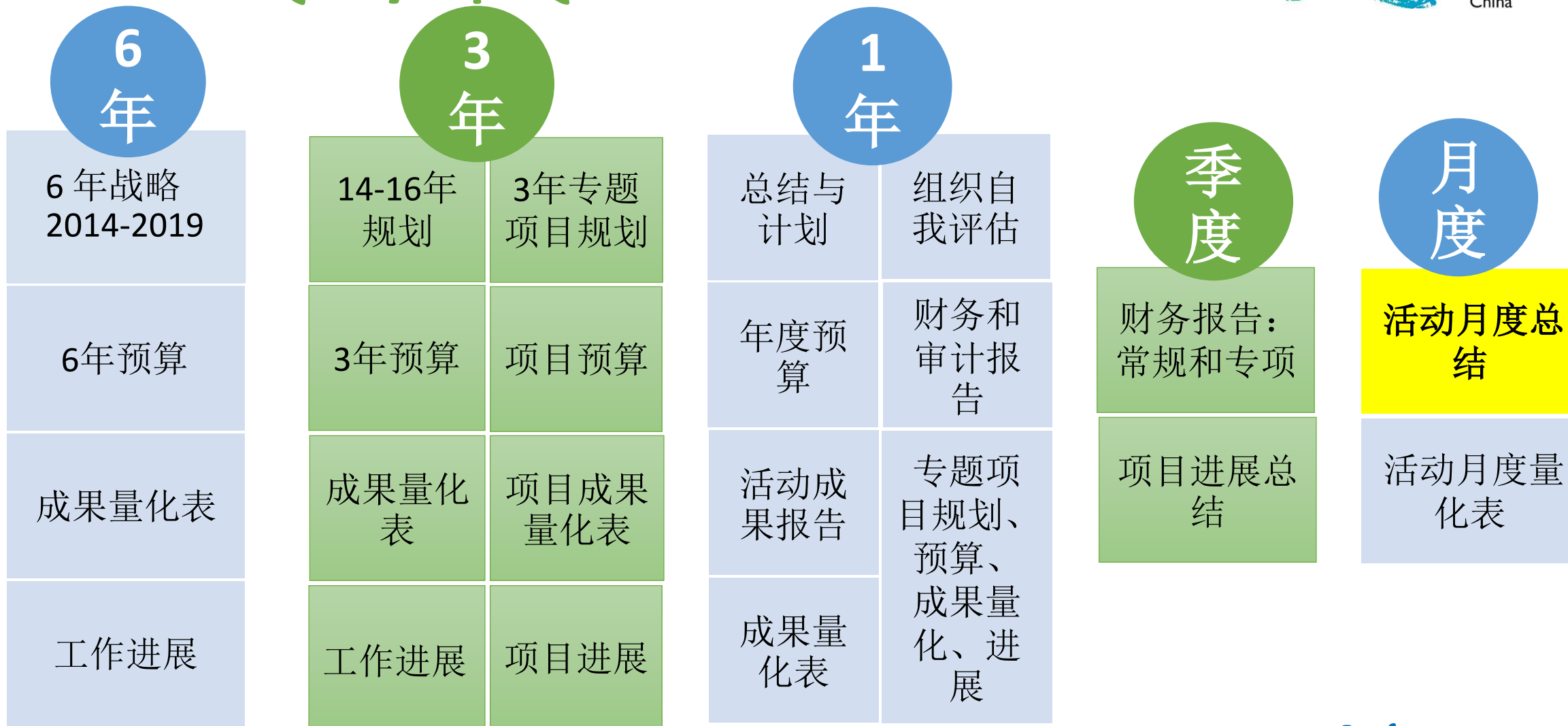
**TABLE E**

FA level	Description	Indicators
Impact	A Water Secure World: A higher level of water	I1 Number resource

**Progress Markers**

Relevant organizations and planners will propose strategies of water security, people's livelihoods improvement and ecological development for the consideration by decision-makers.

# GWP 战略/计划



**GWP 总结/成果**

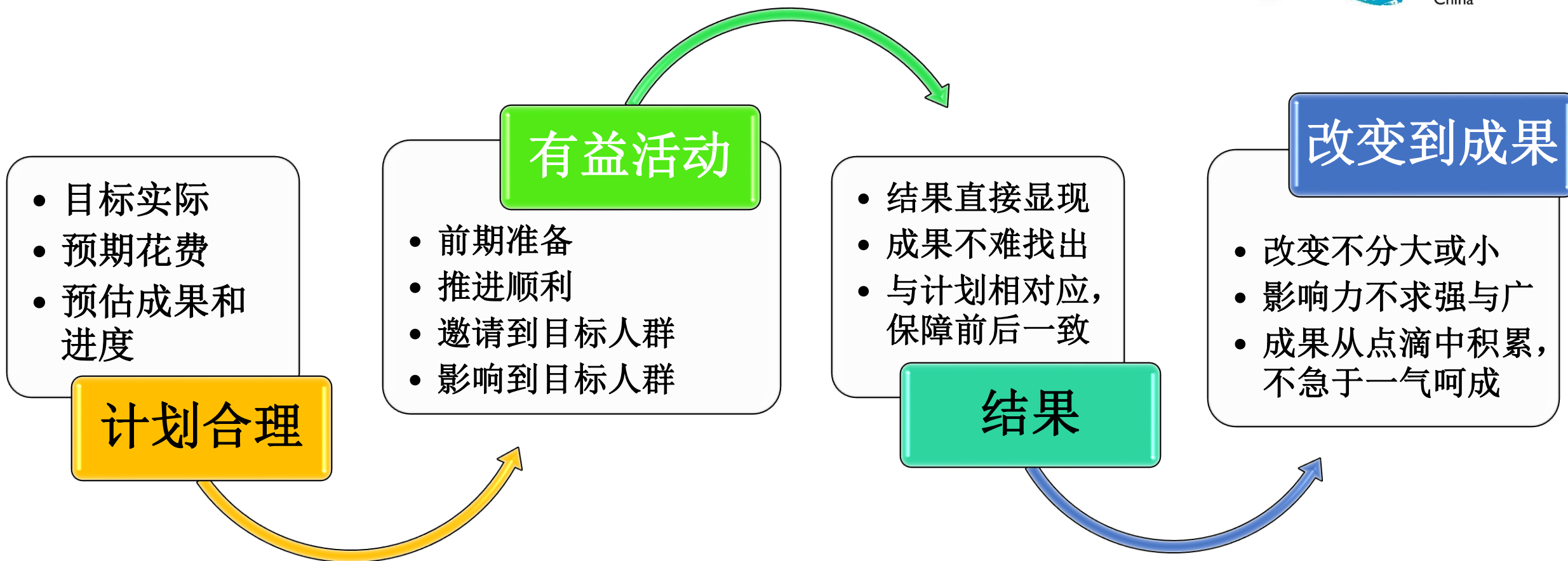
从计划到总结

总结回顾计划

内容和数字是否前后一致？

一致！  
o(≥v≤)o

不一致 o\_o....  
逐条逐项说明原因







## Provincial/River Basin Water Partnerships

GWP China has established the formal partnership cooperation relationship with over 100 water-related institutions and organizations, including the government institutions, civil societies, research institutions and universities. By the end of 2016, we have set up four provincial and one river basin water partnerships, equal to country water partnerships of GWP network as GWP China is recognized as a regional partnership. They are: GWP China Fujian, GWP China Hebei, GWP China Shaanxi, GWP China Yellow River and GWP China Hunan.

GWP China Fujian, founded in October 2002;

### RELATED LINKS

- [GWP China Fujian](#)
- [GWP China Hebei](#)
- [GWP China Shaanxi](#)

Show all links



### QUICK LINKS

- [For Member Partners](#)
- [For Researchers](#)
- [For Media and Journalist](#)
- [Provincial Water Partnerships](#)
- [Employment](#)

2017年3月22日刚翻新的网站上突出省/流域水伙伴



- ABOUT US
- WE ACT
- WE LEARN
- OUR PARTNER
- GWP REGIONS

- ABOUT US
- WHO
- Provincial Water Partnerships
- GWP China Fujian
- GWP China Hebei
- GWP China Shaanxi
- GWP China Yellow River Basin
- GWP China Hunan
- What is the Network?



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GWP China Fujian

GWP China Fujian was set up in October, 2002, with the host institution of Fujian

全球水伙伴（中国福建）

期待百科内容更新上线



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# 全球水伙伴 (中国河北) 及百科内容

## GWP China Hebei

Global Water Partnership China Hebei, abbreviation: GWP China Hebei. It was founded in October 2003 and since then has been played as a network which promotes IWRM and sustainable use of water resources.

**Description:**  
GWP China Hebei is an academic, provincial and non-profit social organization consisting of corporates, public institutions and social organizations that support sustainable utilization of water resources in Hebei Province and pay attention to water resources strategies.



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 Mr. Yuanpei LIU

# 全球水伙伴 (中国湖南) 及百科内容

## GWP China Hunan

GWP China Hunan was established in 2007, to promote IWRM for the sustainable use and management of water resources and the harmonious relationship between nature and human.

**Description:**  
Global Water Partnership China Hunan (GWP China Hunan) is an academic, provincial and non-profit social organization consisting of public institutions and social

What is the Network?
History
GWP China Regional Council
GWP China Regional Technical Committee



## GWP China Yellow River Basin

GWP China Yellow River was founded in October, 2005, to convene all members to promote the Water Law of the PRC in accordance with the Constitution of the PRC.

### Description:

Global Water Partnership China Yellow River (GWP China Yellow River) is an international social organization that aims to promote centralized management of Yellow River's water resources, so as to cope with flood threats of Yellow River, coordinate water supply and demand relations, prevent water pollution, and achieve sustainable development of society and economy in Yellow River basin and related areas.

### Address of the Secretariat:

Room 1701, Yellow River Conservancy Commission of Ministry of Water Resources, No. 11 Jinshui Road, Zhengzhou City, Henan Province

**Time of Establishment:** GWP China Yellow River was founded on October 18, 2005.

### Brief History:

# 全球水伙伴 (中国黄河) 及百科内容

### Secretariat

Mr. Huihua XI, Secretary of GWP China Yellow River Secretariat (Main Contact)  
Tel: (+86) 0371-66026744  
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Email: zhangguofang@yrcc.gov.cn

GWP China Regional Technical Committee

GWP China Secretariat

WHY



illa Firefox



## GWP China Shaanxi

GWP China Shaanxi was set up in June, 2004, for promoting IWRM for the sustainable use of water resources and sustainable development of society and economy.

### Description:

GWP China Shaanxi is a professional, provincial, non-profit and non-governmental social organization consisting of corporates, public institutions and individuals that support Shaanxi's sustainable utilization of water resources and are committed to promoting holistic management of water resources and development of water resources utilization.

### Address of the Secretariat:

No. 3 Building of Shaanxi Provincial Department of Water Resources, No. 150 Shangde

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Email: zhan

**Vice Chair**  
Prof Shengm  
Tel.: +86 139

**Secretary G**  
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**Deputy Sec**  
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**Deputy Sec**  
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**Main Conta**  
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Tel.: +86 029  
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**谢谢** 您们一直以来和我们风雨无阻地支持这样一个公益组织。更希望能在未来与你们共同为水资源和其他自然资源的可持续发展贡献力量。企盼你们更

[www.gwpchina.org](http://www.gwpchina.org)

网站将定期更新计划主办或协办的活动，欢迎关注参与；

## 规划中的微信/微公众号

公众号将为所有水伙伴兄弟组织服务，请将需要宣传的素材，图片和文字定期传送我们。

...(啰哩啰嗦终于完了).....谢谢您的耐心。



此处缺省一张大合照…

**March 27, 2017**