

WHEN WATER IS SCARCE

COLLECT RAINWATER TO

RECYCLE GREYWATER* TO

IMPROVE THE MICROCLIMATE, **REDUCE** LOCAL TEMPERATURE UP TO 3°C AND ENJOY GREEN SPACE FOR SOCIAL INTERACTION!

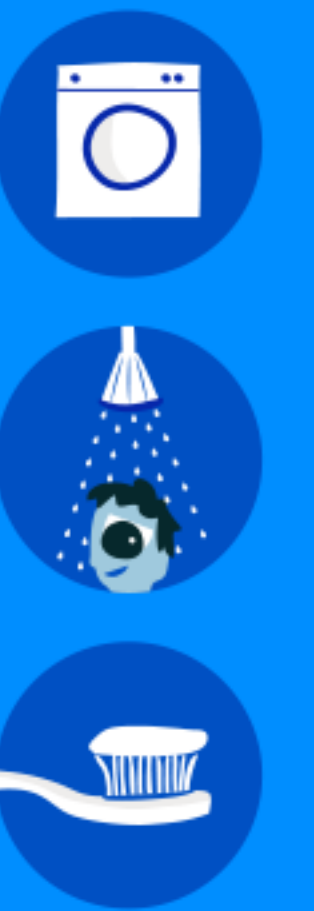
USE UP TO **40%** LESS FRESHWATER!

AVOID FLOODING!

WHAT CAN WE DO?

WHAT CAN I DO?

* Greywater is waste water generated from:



MANAGE STORMWATER

FLUSH COMMUNITY TOILETS

CREATE GREEN ROOFS

LANDSCAPE IN YOUR NEIGHBORHOOD

WATER YOUR NEIGHBORING PARK

WATER YOUR VEGETABLE GARDEN

WHAT CAN I DO?

WATER YOUR LAWN AND TREES

GROW YOUR OWN VEGETABLES!



ENJOY A BETTER LIVING ENVIRONMENT!

REDUCE YOUR FRESHWATER CONSUMPTION BY **24%**!

SAVE UP TO **300 LITRES** OF WATER!

SAVE UP TO **40%** ON YOUR WATER BILL!

NCWR

NON CONVENTIONAL WATER RESOURCES PROGRAMME IN THE MEDITERRANEAN



The Non Conventional Water Resources (NCWR) Programme in the Mediterranean is designed and implemented by the regional organization Global Water Partnership - Mediterranean (GWP-Med), with the support of the Coca-Cola Foundation, and in partnership with local and national authorities and the Coca-Cola Company and its bottlers in the countries. It aims to advance rainwater harvesting, stormwater management and greywater recycling, to increase the local water budget and contribute to climate change adaptation in insular and urban communities in Cyprus, Greece, Italy and Malta.

- CLICK ON THE FOLLOWING LINKS TO LEARN MORE -

www.gwpmmed.org

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