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• What is CSR

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CSR and water

A fundamental driving force



Driving forces

Earth Overshoot Day 1992: 21 October

Earth Overshoot Day 2014: 19 August

Number of Planets Needed

If everyone lived like a resident of the following countries, we would need:

Deficit Spending Balanced Budget USA 4.16 Russia 2.73 Brazil 1.95 China 1.18 India 0.49



*Overshoot Day: The day of the year when our Ecological Footprint exceeds the Earth's biocapacity.From Overshoot Day forward we are overdrawing afrom our future.

Exponential Scarcity

Raw materials index

FIGURE 4 Sharp price increases in commodities since 2000 have erased all the real price declines of the 20th century

McKinsey Commodity Price Index (years 1999-2001 = 100)¹



1 Based on arithmetic average of 4 commodity sub-indices: food, non-food agricultural items, metals, and energy; 2011 prices based on average of first eight months of 2011.

SOURCE: Grilli and Yang; Pfaffenzeller; World Bank; International Monetary Fund; Organisation for Economic Co-operation and Development statistics; UN Food and Agriculture Organization; UN Comtrade; Ellen MacArthur Foundation circular economy team



Metal reserves



(Chris Martenson, 2011)

Exponential Pollution

Planetary boundaries



Stockholm Resilience Center Rockström et al

1979

1

2005

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2008



Chemicals

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Exponential Inequality



BY

THE TOP 1%, WILL BE RICHER THAN THE REST OF THE WORLD COMBINED





corruption

Corruption perceptions index 2011





Human rights risk index 2011









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Water is a human right

Water management affects peoples lives

Water scarcity affects 1 in 3 people on every continent, according to the WHO, and the situation is becoming worse with globalisation and rising populations.

Industrial water use is higher in rich countries, and overuse by agriculture and industry threatens reliability of supply. Water stress is now increasingly viewed as a constraint on economic growth, ecosystems and social justice. Sustainable water use is becoming more important in CSR, as companies recognise their own potential for both negative and positive impacts on water

Global Risk Landscape: water scarcity as a global top issue



Water management in society is complex, and clearly affects most cross-cutting issues

Cross-cutting issues

- Poverty
- Human rights
- Equity
- Gender

CSR is a strategy for engaging the corporate sector in crosscutting issues



When cross-cutting issues are not managed in relation to water, it leads to a more vulnerable society

Why global water shortages pose threat of terror and war

From California to the Middle East, huge areas of the world are drying up and a billion people have no access to safe drinking water. US intelligence is warning of the dangers of shrinking resources and exp DOIES THE SOLUTION LIE BENEATH US7 Inscitute,



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Case 3: Company exposure to CSR issues



SR Basics, Niclas Ihrén

Case 4: Company exposure to CSR issues

