Tender Invitation: Implementation of a revitalised GWP ToolBox – An Action Hub for IWRM

Questions and Answers – 9 November 2020

Question: Does GWP wish to continue using EpiServer and Salesforce, which are commercial, sales-oriented solutions, or is it looking to migrate one or both of these systems towards something more lightweight and suited for its mission? Page 12 speaks about the development of a new CMS but later in the RFP, on page 16, there is a requirement to be a backend EpiServer developer, implying that the CMS would continue to be EpiServer.

Answer: *As you rightly point out, GWP's current corporate website (www.gwp.org), of which the current ToolBox is a part, is using EpiServer. However, we are asking the bidders, based on the new concept of the new ToolBox and requirements, to propose a system for the new ToolBox, either to stay with Episerver, or move a to another system (and map out pros and cons). Important to note is that GWP's corporate website (www.gwp.org) will stay on Episerver. Why we ask for Episerver developers is to see if the bidders are familiar with Episerver and also has the knowledge in that system (which would also help with the migration, if needed, or if we stay with the system).*

Question: Beyond accessibility for its members, what does GWP want to get out of a new Toolbox system? Does the GWP prioritise tracked engagement and 'sales' of products as is the USP of EpiServer, or security and privacy for users, or does it have some other aims? Some of these priorities seem to conflict with one another.

Answer: *The aim is as you say accessibility for the users so that they can easily engage with each other and our content – by using tracked engagement you can more easily help the users access the right content so to speak (and get in touch with the right people). We are a non-profit organisation and we are not selling anything, so security and privacy of our users is important. But at the same time, the aim is for them to easily engage with each other and us. But this should be done in a controlled way so that users feel secure and that they choose their privacy in a controlled manner.*

Question: The systems in place do not seem to be in complete alignment with the GWP mission and stated goals, and the tender invitation is not clear about what direction it looks to take - a new one, one that integrates existing systems, or one that is anchored in existing systems.

Answer: *Again, see reply above. It is up to the bidder to propose what system/s they think will match the new concept of the ToolBox. Highlighting again that the GWP website (www.gwp.org) will stay on Episerver. But the ToolBox can be seen as a separate site, either integrated in GWP's website, or as a stand alone (or something in between, with different integrated systems).*