



## "WATER AND ENVIRONMENT» MEDIA COMPETITION

The International Union for Conservation of Nature Central Africa and West African Programme (IUCN/ PACO) as part of its program "[Partnership for environmental Governance in West Africa - PAGE](#)", [Global Water Partnership West Africa](#) (GWP / WA ) and [the Regional Partnership for the Conservation of coastal and marine zone in West Africa](#) (PRCM) as part of their respective work programs are launching the fifth edition of the "Water and Environment" media contest.

The price will reward the best print (including internet) news stories, cartoons, photos and audio (radio) programmes, on the theme " **Water resources management: examples of good nature - based practices** ".

Interested journalists can compete for one the following prizes:

### **Continental Water Price**

*Sponsored by IUCN and GWP/WA*

Best print, cartoon, photo and radio programmes on some good **examples of nature - based practices** in West Africa.

Open to the participation of journalists from West African countries.

## **1<sup>st</sup> price: participation in the Stockholm World Water Week**

*Sponsored by PRCM*

Best print, cartoon, photo and radio programmes on some good examples of nature-based solutions of water resources management in 7 West African coastal countries.

Open to the participation of journalists from Senegal, Mauritania, Gambia, Sierra Leone, Cabo Verde, Guinea et Guinea Bissau.

**1<sup>st</sup> price: participation to the 13<sup>th</sup> conference of the parties to the Ramsar convention from 21 to 29 October 2018.**

The first prize winners of each price, selected by a jury of professionals from IUCN -PACO, GWP / WA and PRCM will be invited to take part with total coverage of related fees into the Stockholm World Water Week from 26 to 31 August 2018 for the winner of the "continental water" prize and to the 13<sup>th</sup> Conference of the Parties to the Ramsar Convention from 21 to 29 October 2018 for the "marine and coastal water" competition. .

The second place laureates will receive a cash price of FCFA 250,000.

Participants must be environmental journalists from a West African country and make productions on water and environment related issues, for a media organization either in English, French or Portuguese.

All candidates should send their participation file by email to [clement.bihoun@iucn.org](mailto:clement.bihoun@iucn.org), [sidi.coulibaly@gwpao.org](mailto:sidi.coulibaly@gwpao.org) and [safietou.sall@iucn.org](mailto:safietou.sall@iucn.org) by 2018, May 31<sup>st</sup>. Competing stories and programmes must have been published or broadcast in the media (newspaper, radio and internet) between 1<sup>st</sup> January and 31<sup>st</sup> May 2017.

For more information refer to the competition rules below.

## RULES OF THE "WATER AND ENVIRONMENT" MEDIA COMPETITION

1. The Central Africa and West African Programme of the International Union for the Conservation of Nature (IUCN/ PACO), 01 BP 1618 Ouagadougou 01, Burkina Faso, Global Water Partnership West Africa (GWP / WA), located at Ouaga 2000 - Sector 15, Rue Charles Bila KABORE, Door No. 1673 Ouagadougou - Burkina Faso and Regional Partnership for the Conservation of the coastal and marine zone of West Africa (PRCM) located at the Complexe Sicap Point-E, Immeuble A, 2<sup>nd</sup> Floor, BP : 3215 Dakar – Senegal are organizing a "Water and Environment" and "Sea" journalism competition on the topic: **"Water resources management: examples of good nature - based practices?"**.
2. Environmental Journalists from West Africa are invited to participate in the "Water and Environment" media contest on this topic individually or collectively, except employees of IUCN, GWP and PRCM. No journalist can win more than two consecutive times a price.
3. Candidates should clearly state the price they are competing for, either "Continental Water Prize" or the "marine and coastal water Prize".
4. All applicants to the "Continental Water Prize" are expected to have read the Integrated Water Resources Management (IWRM) Principles, the West Africa Regional Water Policy (WARWP), directives on the construction of major hydraulic infrastructures and the West Africa Water Vision or the Sustainable Development Goals (SDGs) or any other document and decided if and how their work could take into account one or more aspects of these principles, policy or the Vision or contribute in achieving the sustainable development goals. The candidates should be from one of these countries: Benin, Burkina Faso, Cabo Verde, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea Bissau, Liberia, Mali, Mauritania, Niger, Nigeria, Senegal, Sierra Leone, and Togo.
5. All applicants to the "marine and coastal water Prize" are expected to have read on elements relating to the problems of coastal and maritime areas in West Africa. The candidates applying for this price should be from one of these countries: Cabo Verde, Gambia, Guinea, Guinea Bissau, Mauritania, Senegal, and Sierra Leone.
6. Applicants (individually or in a group) can only send one application (series of articles, cartoon, photographs are counted as one) for each price. Applicants submitting more than one application will be automatically disqualified.
7. One candidate may compete with different works for both prizes. But if the two works are selected, he/she can only claim one prize.
8. Any application with false contact details of the applicant is void; organizers of the contest reserve their right to verify.
9. Applicants to the "Continental Water Prize" must submit one news and current affairs report/piece or series (documentaries, research works or other non-journalistic works will not be accepted), photo or cartoon specifically referring to the good examples of nature-based solutions of water resource management in West Africa. Candidates can also send photos published in their media organ or special cartoons related to the theme of the competition.

These media items do not need to refer explicitly to specific articles of the IWRM principles but applicants must be able to demonstrate how they can be used to illustrate one or more of these principles and contribute to the west African water vision and the WARWP. See also point 9 below. Applicants to the "marine and coastal water Price" must submit one news and current affairs report/piece or series (documentaries, research

works or other non-journalistic works will not be accepted), cartoon or photograph specifically referring to the 7 West African coastal countries (Senegal, Mauritania, Gambia, Sierra Leone, Cabo Verde, Guinea and Guinea Bissau). Applicants must be able to demonstrate how their work can be used to illustrate one of the problems of coastal and maritime areas and related to the theme of the competition one or many sub topics of the next marine and coastal forum. The topics should address one or many issues related to the preservation of renewable natural resources, to the Marine Protected Area (MPA), the management of risks and disaster in coastal area and fishing.

10. Works submitted should have been published between 1<sup>st</sup> January and 31<sup>st</sup> May 2018 (a publication and non-profit use authorization to be signed by the author and editor should be included in the application form).
11. For radio programmes, the script should be attached in addition to audio versions of the stories complying with one of the formats included in the application form. Pieces submitted should not exceed 15 minutes.
12. The photos or cartoons must be accompanied by captions and an explanatory note of no more than half a page on the location, date, conditions, etc. of the filming or shooting.
13. Articles/reports, cartoons or photos can be submitted either in English, French or Portuguese. However, a summary (maximum 10 lines) showing how the piece illustrates one or more aspects of the IWRM principles, the WARWP or the West Africa water Vision and globally the sustainable development goals, and highlighting its content and relevance locally and regionally should be provided in English or French. For the “marine and coastal water Price” a summary (maximum 10 lines) in French/ English or Portuguese showing how the piece illustrates one or more aspects coastal and maritime themes and describing its content and relevance, must be provided.
14. Applications can be sent by email to: [clement.bihoun@iucn.org](mailto:clement.bihoun@iucn.org), [sidi.coulibaly@gwpao.org](mailto:sidi.coulibaly@gwpao.org) and [Safietou.sall@iucn.org](mailto:Safietou.sall@iucn.org) before 31 May 2017 (midnight, Ouagadougou and Dakar time or GMT+00). Applications sent by airmail or other means than email will not be accepted, unless there is a prior exceptional agreement with the organizers.
15. Titles of files uploaded should clearly indicate the surname and the country of the applicant.
16. A first selection will be done at the level of organizers based on the summaries mentioned under point 12.
17. For each price a selection will be made by an independent jury made of natural resources and Media management experts. The jury that will award the “Continental Water price” will meet and select 2 original works, independently from language and type of media, on good examples of solutions nature-based solutions of water resource management. West Africa. The jury for the “Marine and coastal water Price” will do the same and select two original stories on good examples of solutions nature-based solutions of water resource management..
18. Decisions taken by the juries should be considered final and cannot be appealed.
19. The results of the competition will be known by 20<sup>th</sup> June 2018.
20. For each price, winners will receive a certificate representing the trophy for their contribution to illustrating the sustainable management of natural resources with powerful and eye-opening stories. In the case of group applications, only one author (selected by the group) will be invited to receive the prize.
21. The following awards will be given respectively for stories, cartoons, photos and programmes as follows:
  - First « Continental Water Price »: Participation to the Stockholm World Water Week to take place from 26 to 31 August 2018 with full payment of related costs
  - Second « Continental Water Price »: FCFA 250,000

- First “Coastal and marine Water Price”: Participation into the 13<sup>th</sup> Conference of the Parties to the Ramsar Convention from 21 to 29 October 2018 with full payment of related costs
  - Second “Coastal and marine Water Price”: FCFA 250,000.
22. The participation to the World Water Week and to the 13<sup>th</sup> Conference of the Parties to the Ramsar Convention including air ticket, accommodation, DSA will be covered by organizers.
  23. All winning stories will be published on the IUCN/PACO, GWP WA and PRCM websites. IUCN/PACO GWPWA and PRCM reserve the right to publish all or extract of the non-winning stories on the awards website or other websites or any form of publication in the frame of this competition with the name of the author. Applicants should include in their application an authorization of publication/broadcast and a non for-profit use by the organizers and partners of the competition (see application form). Negotiations regarding media rights with other entities should be done directly by the applicant(s)/author(s)/editor(s).
  24. Partners of the “Water and Environment” media contest should not be considered liable or responsible for the media awards, which are the sole responsibility of IUCN/PACO GWP-WA and PRCM.
  25. IUCN/PACO, GWP-WA and PRCM reserve their right to shorten, extend, suspend, modify or cancel this competition in case of unforeseen circumstances. But information about these changes will be made known as much as possible through the websites or Email. In addition, IUCN / PACO, GWP- WA and PRCM cannot be held responsible for:
    - a. incident related to the use of the computer and / or telephone line, Internet access and / or any other technical problem;
    - b. delays or damage caused by the Post Office in case an agreement was made on this mailing;
    - c. or any other case of force majeure, such as unexpected cancellation of the World Water Week or the 13<sup>th</sup> Conference of the Parties to the Ramsar Convention by third parties.
  26. According to the law "Computer and Freedom", participants have a right to access, modify, rectify and delete data concerning them, which right may be exercised directly on the website of the Competition and / or contact the organizers at the following addresses: [clement.bihoun@iucn.org](mailto:clement.bihoun@iucn.org), [sidi.coulibaly@gwpao.org](mailto:sidi.coulibaly@gwpao.org) and [Safietou.sall@iucn.org](mailto:Safietou.sall@iucn.org)
  27. The information collected will not be used for purposes other than those of information and communication in the frame of this competition. The treatments are made exempt from any reporting formality, however:
    - a. The information collected in this Contest may be disclosed to third parties, such as campaign partners, business partners (media and broadcasters interested in the work and want to negotiate with the candidate a possible replay) or non-commercial (media development NGOs). Participants not wishing can indicate this on the application form.
    - b. Winning participants allow IUCN / PACO, GWP- WA and PRCM to use elements of their nominations, to promote the “Water and Environment” media competition without limitation or reserve, and without giving them remuneration, a right or any other benefit other than the award of the prize.

28. Statements and testimonies included in the stories and programmes submitted for the PRICE cannot and should not be used to testify or imply any commitment or responsibility of the organizers for recognizing, validating any reference or geographical delimitations or others. The authors are solely responsible for the content of the stories and programmes.
29. Participation in the contest implies acceptance without limitation or reserve of this Regulation.
  - 25 . All questions of application or interpretation of the Rules or any unforeseen issues that would arise should be processed sovereignly by organizers.

This Regulation shall be exclusively subject to the law of Burkina Faso for the "continental waters" competition and that of Senegal for the "marine and coastal waters" competition.