

Global Water Partnership Eastern Africa

Development Communications Officer

Regional Contract

JOB TITLE: Development Communications Officer
REPORTS TO: GWPEA Regional Coordinator
TEAM MEMBERS: National/ Regional Secretariat staff
EXTENDED TEAM MEMBERS: GWPO, GWP RWPs, GWPEA Host and Countries Water Partnerships
LOCATION: Entebbe, Uganda (Regional Secretariat)

BACKGROUND

The Global Water Partnership (GWP) is a worldwide network which has since 1996 successfully supported countries in their efforts to implement a more equitable and sustainable management of water resources. GWP comprises 3,000+ partner organizations in over 180 countries. Our network of 65+ Country Water Partnerships and 13 Regional Water Partnerships convenes and brokers coordinated action by government and non-government actors. A long-time advocate for integrated water resources management, GWP draws on implementation experience at the local level and link it across our Network and to global development agendas. For more information, visit <https://gwp.org> and <https://gwp.org/en/GWP-Eastern-Africa/>.

GWP Eastern Africa was constituted in 2003 by stakeholders to support the sustainable development and management of water resources at all levels in the region. GWP Eastern Africa is currently composed of nine Country Water Partnerships (*Burundi, Egypt, Eritrea, Ethiopia, Kenya, Rwanda, Somalia, Sudan and Uganda*) and counts over 200 partners operating in these Countries. GWPEA works with these country water partnerships to address water security issues and environmental challenges such as drought, floods, food insecurity, climate change and water insecurity. GWP Eastern Africa and its partners strive to promote the Integrated Water Resources Management (IWRM) approach to foster the coordination, development and management of water resources for sustainable development.

SCOPE OF THIS POSITION

Reporting to the Regional Coordinator and in liaising with GWPO-Head of Communications, the Regional Development Communications Officer (RDCO) has the responsibility to develop and implement a regional communications strategy to ensure that the region is present and recognised among GWP Partners, water professionals, governing institutions and the public. As such, this role relates to a broad range of actors (e.g., Consulting Partners, Regional Steering Committee (RSC), Global Secretariat, etc.) and provides support to the region's overall strategy, as well as supporting the fundraising efforts led by the Regional Coordinator, GWPO or the GWPEA RSC. The Regional Communications Officer promotes and facilitates a culture of knowledge sharing across the region – enhance confidence and trust among the network members on the program/s.

SPECIFIC DUTIES

A. Strategy Development and Implementation

- Planning and elaboration of communications needs assessments for GWPEA Programs and the entire GWPEA region.
- Develop and implement the Regional Water Partnership (RWP) communications strategy in

alignment with the global network's strategic direction and regional needs.

- Support the Region's Country Water Partnerships (CWPs) with the development of their own communications strategies and provide advice on their implementation.
- Ensure quality reporting to GWPO of RWP achievements, outcomes and impact stories on a regular basis, as well as the timely dissemination and exchange of information on the outcomes of Regional activities to key audiences, including Partners, donors, other GWP Regions, media, relevant organisations and institutions, governments, etc.
- Ensure that the GWP Visual Brand policy is properly applied by the RWP and CWPs, and that the GWP brand and reputation is maintained and enhanced.

B. Communications Management

- Develop, write, and edit public awareness material on the RWP and its activities, including press releases, publications, newsletters, PowerPoint presentations, etc.
- Coordination and management of all GWPEA publication activities, including content management, norms for publishing, design, liaison with printers and other suppliers to oversee production and supervision of publications dissemination.
- Arrange outsourcing as necessary of selected editorial/writing services, translations, design, composition and printing.
- Create a regional journalistic network and work with water knowledge sharing for media
 - Develop partnerships with journalists and media - manage media relations
- Maintain and update the GWPEA website and the regional material on the GWP website
- Support CWP publications and websites ensuring consistent use of the Visual Brand policy.
- Oversee the development and operation of GWPEA RWP knowledge systems to facilitate information flows and knowledge management
- Facilitate the GWPEA RWP's presence at events and ensure that exhibition stand, and material properly reflect the Region's reputation
- Oversee the organization and maintenance of electronic mailing distribution lists of stakeholders and members
- Responsible for the associated budget and administration.

C. Documentation Knowledge building, information sharing/dissemination

- Keeps abreast and disseminates information on the status and progress of the development initiatives of GWP Programme in the news media in the GWPEA Countries and beyond
 - Use all possible media tools for communication, including social media
- In close liaison with the IT team oversee the preparation of the content for the web sites ensuring consistency and appropriateness of the materials
- Organise relevant training and coordination of teams and various stakeholders - especially the CWPs and national programme coordinators
- Be part of the global communications team (i.e. be ready to share experiences with other regional Communication Officers and the global secretariat communications office)
- Document GWP Eastern Africa activities, practices, lessons learned and stories - in reports, newsletters, brochures, briefs, photos albums
- Communicate with the partners in the region - via appropriate mediums, e.g. regional newsletter and social media channels.

D. Resource mobilization

- Support and contribute to GWPEA RWP and CWPs resource mobilization functions
- Support in identifying funding opportunities, listing them and sharing the information with the GWP team.

E. Relationships

- Develop and maintain positive working relationships with GWPEA RWP staff and Steering Committee, Partners, CWPs, GWPO and all other constituencies that are important to the success of the GWP network
- Liaise with the GWPO Communications Unit and colleagues from other RWPs to seek advice and share information and experience that may benefit the entire network.

QUALIFICATIONS AND EXPERIENCE

- At least Master's degree in Communication, Media Relations or Journalism
- Relevant education and equivalent experience (at least 5 years) in designing communications in development and international environment
- Ability to understand broad development issues (e.g. water resources, climate, integrated approaches, related fields)
- Ability to coordinate and manage multiple tasks with excellent project management skills
- Ability to effectively assist GWPEA management to assess the political climate for achieving their underlying objectives (e.g. development assistance, resource mobilization, policy advocacy, confidence building) and enhance their operational effectiveness in dealing with external constituencies
- Creative, and service-oriented work style, with strong interpersonal skills, able to work effectively and harmoniously at all levels – in working as a leader and a member of a team.
- Strong written and oral communication skills in English, knowledge of French is a strong advantage
- Excellent analytical and writing skills
- Highly developed oral and written communications skills and ability to persuasively present and defend controversial issues/positions
- Experience with software such as the Microsoft Suite of programs.

Applications

Application/cover letters clearly indicating the title of the position and accompanied by detailed curriculum vitae should reach the Executive Director not later than **9th July, 2021 at 2:00 pm** East African Time / Uganda Time.

Please send the application by e-mail to gwpvacancy@nilebasin.org . Shortlisted candidates will be contacted directly.