

GWP STRATEGY 2020-2025

THE URGENCY



Investment
Sustainable Development Goals (SDGs)
Voices of water
Infrastructure
Youth engagement
Employment
Nature-based solutions



Sendai framework

Valuing water

Transboundary cooperation

Gender equality

Private sector
Technology
Innovation
Nexus
New business practices

Paris Agreement

**AGENDA
for action**
to address the
world's water
challenges

Mobilising for a Water Secure World

Global Water Partnership (GWP) will **mobilise key players and learn from new experiences** in order to **create and maintain momentum for coordinated action**.

A multi-stakeholder action network, GWP will **leverage global policy frameworks and mobilise its 3000+ partner organisations** – both within and beyond the water sector – to bring voices of water to the table and get things done.



Water crises need **ATTENTION** and **COORDINATED ACTION** for systemic change.



GWP influences needed systems change through its **UNIQUE VALUE PROPOSITION.**

STRATEGY 2020–2025:

leverage global policy frameworks, MOBILISE, ACT, and LEARN



Water Solutions for the SDGs



Climate resilience through water



Transboundary water cooperation



Mobilise youth



Work towards gender equality



Engage the private sector

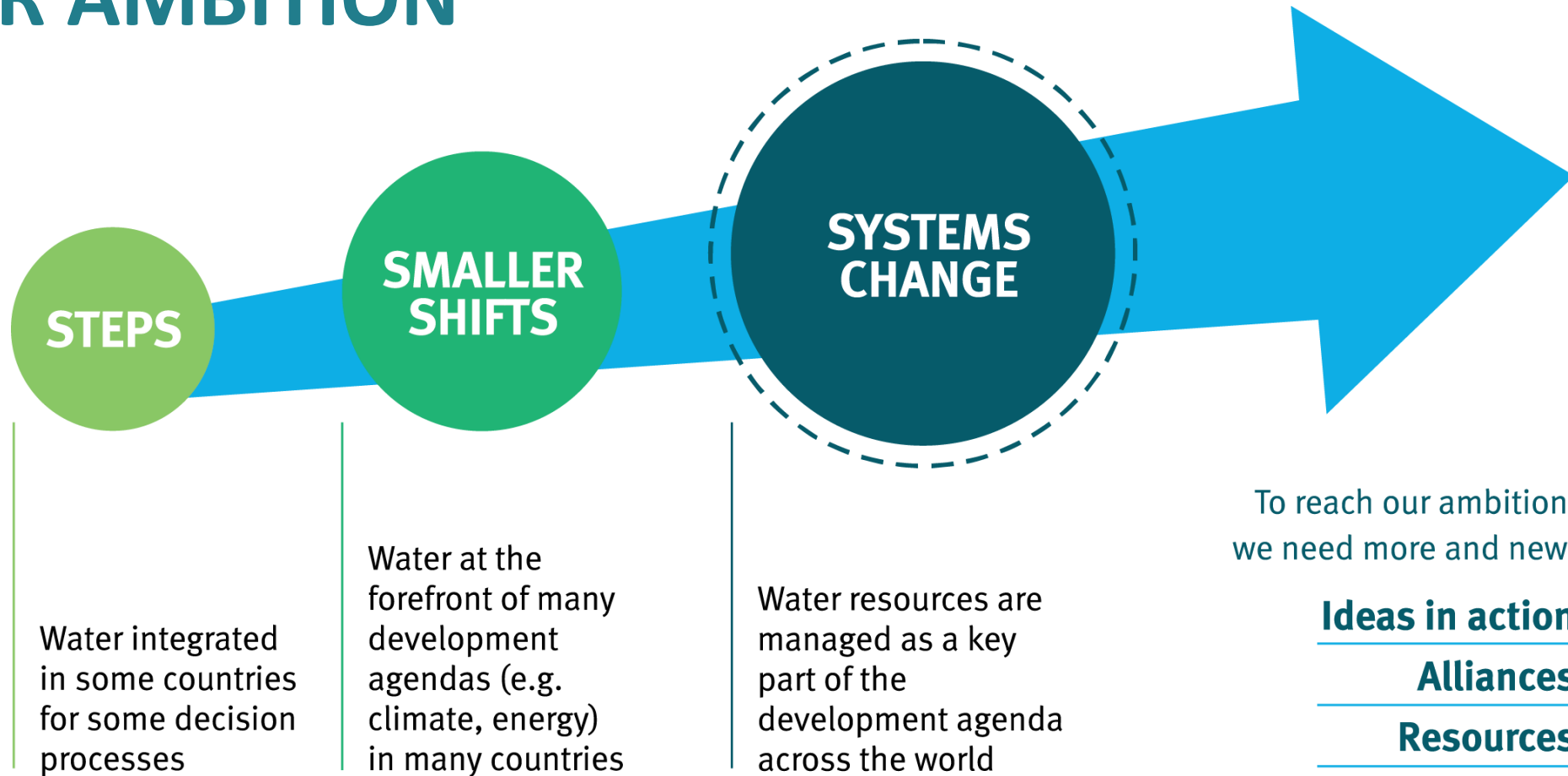
OUR MEASURES OF SUCCESS

We will significantly advance water-related SDGs in **60 countries** and **20 transboundary basins**, with a combined population of over **4 billion people**.

We will influence **€10 billion+** in water-related investments from government and private sources.



OUR AMBITION





PROVIDE WATER SOLUTIONS TO DEVELOPMENT CHALLENGES

- ☛ Foster coordination on water across the Sustainable Development Goals
- ☛ Value water for development
- ☛ Leverage the SDG target 6.5 on integrated water resources management



ANCHOR AREAS



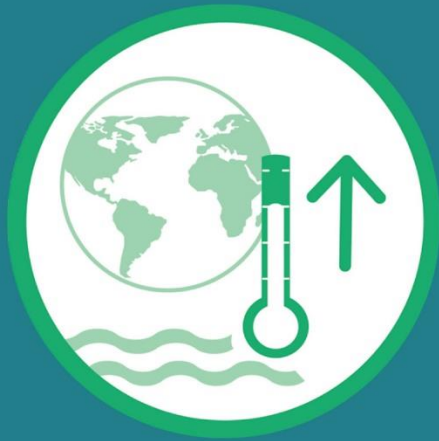
SUCCESS
WILL BE...

300+ water-related policies, laws, institutional arrangements, and related management instruments

incorporating IWRM principles adopted at regional, national, and local levels.

80+ approved investment plans and budget commitments

associated with policies, plans, and strategies that integrate water secure development.



CATALYSE CLIMATE-RESILIENT DEVELOPMENT

- Advance national adaptation planning
- Facilitate access to climate finance
- Support integrated resilience planning, including for water infrastructure



ANCHOR AREAS



**SUCCESS
WILL BE...**

30+ countries access climate finance

to implement water-informed National Adaptation Plans and integrated flood and drought management policies and measures.

Investments of more than €1 billion

directly supported in climate-resilient water management and infrastructure founded on robust, inclusive, and effective water governance systems.



ENHANCE TRANSBOUNDARY COOPERATION

- ☞ Improve transboundary water governance
- ☞ Engage in learning on water governance and international water law
- ☞ Facilitate dialogue across political jurisdictions



ANCHOR AREAS



SUCCESS
WILL BE...

20+ new transboundary agreements, commitments, and arrangements supported through GWP's role as a neutral convener and facilitator of cross-border dialogue.

20+ transboundary institutions strengthened or established with support from GWP teams, with a mandate to coordinate cross-border water resources management planning and investment.

Engaging the PRIVATE SECTOR

Contributing to GENDER EQUALITY

Mobilising YOUTH for water resources management

ACROSS ANCHOR AREAS



SUCCESS
WILL BE...

20+ initiatives with private sector actors to mobilise investment, reduce impacts on water by key industries, and promote innovation and entrepreneurship.



SUCCESS
WILL BE...

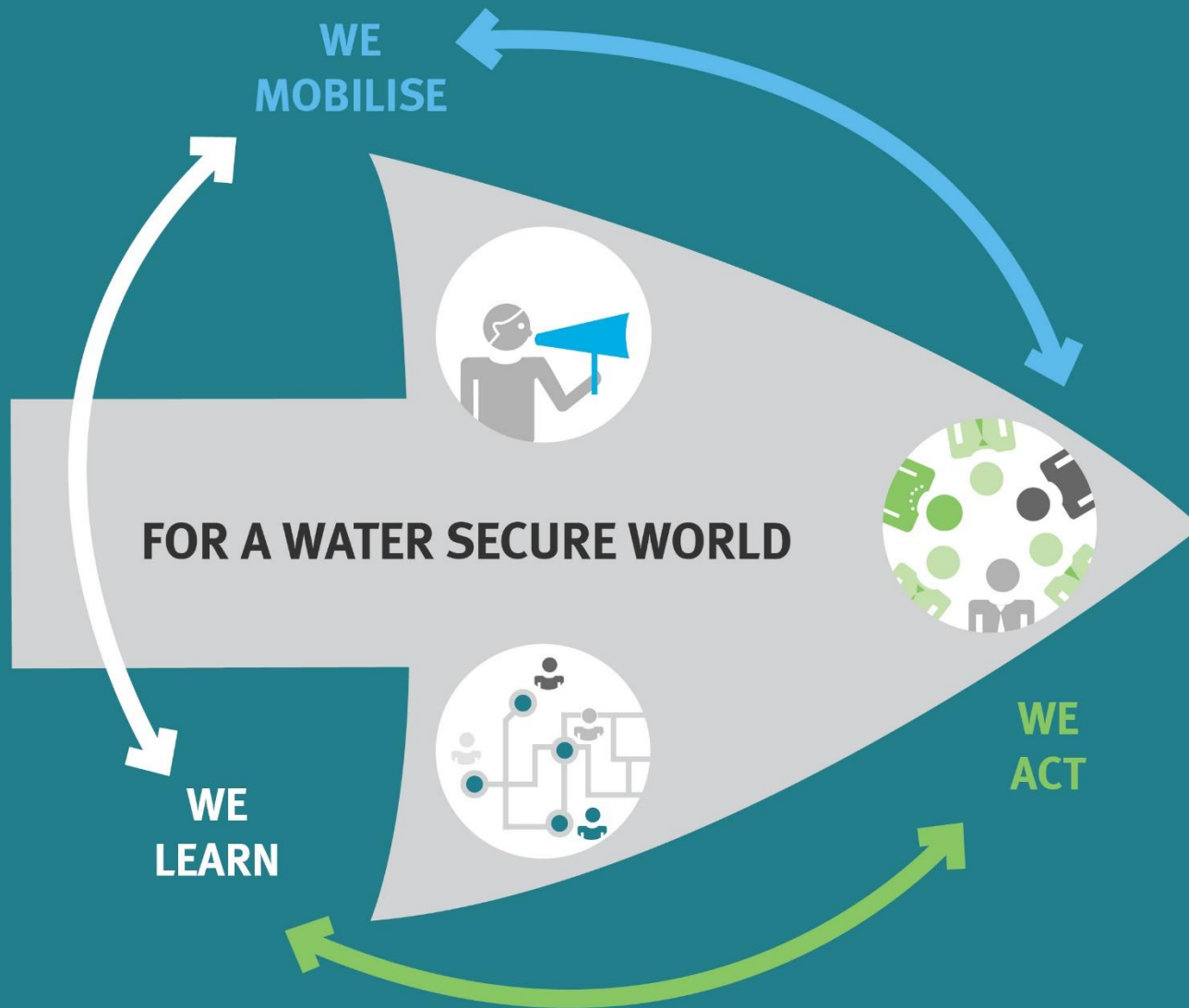
20+ countries implement development plans, strategies, and formal commitments that aim to contribute to gender inclusion and/or equality through water secure development.



SUCCESS
WILL BE...

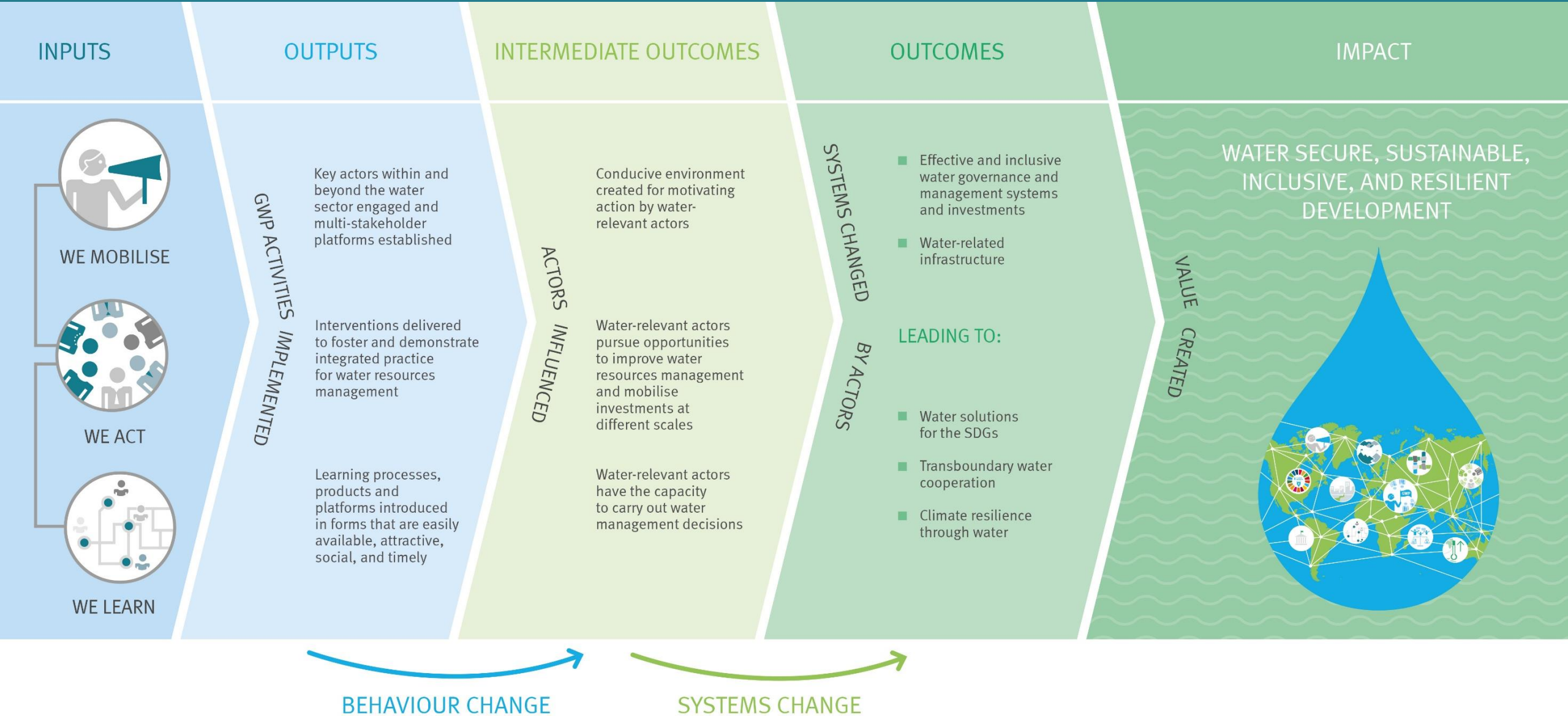
20+ youth-centric initiatives that mobilise youth to engage with water management and governance processes and systems and to participate in decision making.

HOW WE WILL DRIVE CHANGE



Leveraging global policy frameworks, we will **inject motivation, opportunity, and capacity** into processes that have the potential to lead to systems change at all levels.

Theory of Change underpinning GWP's Strategy 2020–2025



RESOURCES REQUIRED TO ACHIEVE GWP STRATEGY 2020–2025 TARGETS

