Expression of Interest – Video Editing of RBO Raw Video Footage

Introduction

The Global Water Partnership Southern Africa requests the services of a professional videographer to edit and cut down approximately 15 hrs. of raw video and photograph footage of the 7th and 8th SADC River Basin Organisation (RBO) workshops into a 3-4-minute watchable highlight reel of each of the two RBOs.

The raw video footage is available in high-definition (HD) format and will be required to be edited into:

- A high-resolution MP4 master CD copy/USB flash drive
- Several compressed file types for uploading on social media and online platforms

Established in 2006, the RBO workshops are a series of workshops organised every two years with the aim of using RBOs as a vehicle for strengthening regional integration and cooperation and providing a forum for RBOs to share experiences and lessons amongst each other.

Since 2006, the SADC Secretariat’s Directorate of Infrastructure Water Division has facilitated for RBOs to meet and share experiences around managing shared river basins in the region through the RBOs workshops. The workshops are implemented within the framework of the Regional Strategic Action Plan on Integrated Water Resources Development and Management. GWPSA has been a key partner in the organisation of the RBO workshops.

Responsibilities of GWPSA:

GWPSA shall take the lead in:

- Providing a script to direct the production of the video timeline
- Identifying and selecting the event highlights by skimming through the original footage and photographs
- Providing the titles, captions, or credits to be added to the video

Responsibilities of the Consultant:
The post production of the raw footage into a two 3-4 minute 360 videos of the events by:

- Shifting the specific placement of each clip, photograph and graphic according to the agreed timeline and script provided by GWPSA Programme manager.
- Refining the available footage by trimming, enhancing colour, adding transitions, titles, captions and sound
- Creating graphics to go with photos and videos in illustrating the story
- Providing at least two cuts of the video for review
- Conversion of required video file types

Duration and work modalities:

The editing process will take 1 month. To make the final two 4-minute products, the consultant is expected to consult with GWPSA programme manager from the production to post-production process.

The production of the two 4-minute videos will require that the consultant produces at least two 10-20-minute rough cuts in sequence for review with GWPSA staff.

Deliverables

1. High Resolution video on CD/USB flash drive and in MP4 format suitable for television broadcast
2. Compressed finalised product for export to online social media

Requirements

The person required for this consultancy should be innovative and be able to bring sight and sound together including the use of graphs and photos to tell a compelling cohesive story of RBO.

Other key requirements are:

- Proven work experience as a video editor (preferably in the development sector)
- Solid experience with digital technology and editing software packages (e.g. Avid Media Composer, Lightworks, Premiere, After Effects and Final Cut)
- Demonstrable video editing ability with a strong portfolio
- Thorough knowledge of timing, motivation and continuity
- Familiarity with special effects, 3D and compositing
• Creative mind and storytelling skills
• A degree in TV/Video production, film studies, cinematography or related field

Requirements and submission deadline

Interested candidates should send an application letter highlighting suitability for the advertised consultancy, a detailed curriculum vitae and daily consulting rate by email to: Mr. Tendai Gandanzara

(Tendai.Gandanzara@gwpsaf.org) and copied to Ms. Cathrine Mutambirwa
(Cathrine.Mutambirwa@gwpsaf.org)

Application deadline: October, 30 2018