

Media Awards on Water 2015

Video Competition - In Support of a Dedicated Water Goal

March 9th - April 19th, 2015



In 2012, the Global Water Partnership-Caribbean (GWP-C) launched its Media Awards on Water; an annual competition aimed at inspiring Caribbean journalists to raise awareness on critical water issues in their country and the Caribbean region. The Media Awards on Water is also one of the ways the GWP-C commemorates the United Nations (UN) World Water Day which is observed on March 22nd each year. Due to the interest sparked by the competition from Caribbean journalists and the general public over the last three years, this year, the Media Awards on Water 2015 will be open to all Caribbean nationals and will take the form of a video competition.

Background

The UN World Water Day theme for 2015 is “Water and Sustainable Development.” The theme feeds into a broader global dialogue aimed at supporting a [#watergoal](#) in the lead-up to finalising the Sustainable Development Goals (SDGs) which will replace the Millennium Development Goals (MDGs) at the end of the year.

DO YOU KNOW THAT...

In 2014, the UN General Assembly proposed 17 goals which will form the basis of negotiations in 2015 for the SDGs. Of the 17 proposed goals, #6 is a dedicated water goal:

Ensure availability and sustainable management of water and sanitation for all.

It is important that water be reflected as a priority in the SDGs in order to address the global water crisis. Without a dedicated [#watergoal](#), water issues risk being forgotten by the global community in this next phase of development effort, threatening the progress of other sustainable human development efforts, our environment, and our economies.

Competition Themes

The Media Awards on Water 2015 will have a special focus on “Water and Sustainable Development in the Caribbean” and will seek to raise awareness on the importance of a dedicated water goal in the SDGs as negotiations are underway. Participants are therefore required to produce a two-minute video which begins with the hashtag [#watergoal](#) on any of the following themes:

- Water and Sustainable Development in the Caribbean
- Keep Water a Priority in the Sustainable Development Goals
- Water Security: A Caribbean Priority
- The Critical Role of Water in the Sustainable Development Goals
- It's Time for Action...It's Time for a Dedicated Water Goal
- Sustainable Management of Water and Sanitation for All
- A Water Goal Ensures a Sustainable and Secure Future for Humanity
- Keep Goal 6 in the Sustainable Development Goals
- Caribbean Leaders Should Not Ignore a Water Goal
- No Water Means No Sustainable Human Development
- Imagine a Caribbean without Water
- Partnerships: One of the Ways to Achieving Caribbean Water Security
- Water: A Key Development Priority
- Water is Fundamental to Sustainable Development

Who Can Enter?

Any Caribbean national is free to enter the competition.

Type of Competition

The Media Awards on Water 2015 is a video competition.

Submission Details

- All video submissions must be two-minutes in length.
- All videos must begin with the hashtag: #watergoal.
- All videos submitted must be based on one of the competition's theme and must reference the Caribbean in some way.
- All entries must be the original work of the participant.
- All videos submitted remain the property of the entrant but can be used by the Global Water Partnership-Caribbean (GWP-C) in sharing knowledge on water issues on its website, social media channels and other platforms.
- All video submissions must be accompanied by a completed registration form.
- Participants may enter as many times as they choose.

All video submissions and accompanying registration forms can be submitted in any of the following ways:

- Via e-mail to: mediaawardsonwater@gmail.com.
- Via direct message to the GWP-C Facebook Page: www.facebook.com/gwpcaribbean.
- Via post to: Global Water Partnership-Caribbean (GWP-C), c/o NIHERST, #8 Serpentine Road, St. Clair, Trinidad and Tobago, West Indies.

DEADLINE: All entries must be submitted by midnight (Atlantic Standard Time) on April 19th, 2015.

Prizes

First Place -

The winner of the Media Awards on Water 2015 will receive a cash prize of US\$700.

Second Place -

The second place entrant will receive a cash prize of US\$550.

Third Place -

The third place entrant will receive a cash prize of US\$350.

Judges Pick -

A cash prize of US\$200 will be awarded to an entry deemed worthy of Honourable Mention by the competition's judges.



Judging Panel

Representatives of the Global Water Partnership-Caribbean (GWP-C) Secretariat along with a Caribbean panel of judges will determine the winners of the competition. The judging panel will take into account principles of equitable representation of gender, language, expertise in the water and environmental sector, community participation, media and communication, video production and other areas of relevance.

Judging Criteria

All entries will be judged on the following criteria:

Comprehension and Organisation

This refers to the participant's ability to clearly communicate the chosen topic. The entry should be straightforward, logical and appropriate in relation to the chosen theme. The main ideas should be adequately captured in the two-minute production.

Creativity

This refers to the participant's originality and creativity in expressing the chosen topic.

Production

Participants are expected to submit work of a high quality.

Results of the Competition

The results of the competition will be announced on April 30th, 2015 and publicised on the GWP-C website and Facebook Page. Winners of the competition will also be contacted directly by the GWP-C.



Get updates on the Media Awards on Water 2015 on our “Global Water Partnership-Caribbean” Facebook Page and learn about our existing #watergoal campaign.

Global Water Partnership-Caribbean (GWP-C) Secretariat:
c/o NIHERST, #8 Serpentine Road, St. Clair, Trinidad and Tobago, West Indies
E-mail: info@gwp-caribbean.org | Telephone: +868 628 1587 | Fax: +868 628 2069

www.gwp-caribbean.org