

## COMPETITION BRIEF

# Young Caribbean Water Entrepreneurs Shark Tank Competition



## Background

Global Water Partnership-Caribbean (GWP-C) has for many years, recognised the critical importance of creating avenues for young people to become involved in water governance and management ventures. Development challenges in the Caribbean will ultimately be inherited by the region's youth. Young people are providers of solutions and have ideas and energy to act for sustainable development. GWP-C therefore sees the importance of empowering young people to be agents of change in contributing to and advancing Caribbean water security.

Through GWP-C's work and interaction with its youth Partners and young people within water and related sectors, they often do not have access to funding or resources to easily advance their project ideas. Additionally, they do not always have easy access to technical support to turn their ideas into fully workable projects. It is against this backdrop, that GWP-C has launched its "Young Caribbean Water Entrepreneurs Shark Tank Competition."

## The Young Caribbean Water Entrepreneurs Shark Tank Competition

GWP-C's **Young Caribbean Water Entrepreneurs Shark Tank Competition** seeks to provide a unique opportunity for young persons from the Caribbean between the ages of 18 to 34 years, to pitch innovative and impactful water project ideas to support better water resources management in their community, country or the Caribbean region under the themes:

- Water and Climate
- Water and Agriculture
- Water and Health
- Water and Energy
- Water and Tourism

Participants will have the opportunity to pitch their ideas directly to investors (sharks) for a chance to secure seed funding of 4,000 Euros, to advance their innovative water-related project idea. The competition's sharks will include a mix of investors, such as GWP-C Partners, entrepreneurs, water and environmental specialists, innovation strategists, business development specialists, youth representatives, government officials and more.

## Everything You Need to Know!

### Who should enter the “Young Caribbean Water Entrepreneurs Shark Tank Competition?”

Caribbean or Caribbean Community (CARICOM) nationals between the ages of 18 – 34 years with innovative water projects focused on advancing better water resources management in the Caribbean (community, national or regional level) under any of the following five (5) themes:

- Water and Climate
- Water and Agriculture
- Water and Health
- Water and Energy
- Water and Tourism

### Entrants in the competition must be nationals of the following countries:

Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Belize, Bermuda, British Virgin Islands, Cuba, Curaçao, Dominica, Dominican Republic, Grenada, Guyana, Haiti, Jamaica, Martinique, Montserrat, Saint Lucia, Saint Kitts and Nevis, Saint Vincent and the Grenadines, Suriname, Trinidad and Tobago, Cayman Islands and Turks and Caicos Islands.

### Entry Requirements and Competition Timeline

#### Phase 1: The Application

The competition was launched on August 2<sup>nd</sup>, 2019 and the **new application deadline is [October 15<sup>th</sup>, 2019.](#)**

To enter, applicants must:

- Submit a completed project proposal **using the template found here:** <https://bit.ly/2yBKamM>.
- Submit a 2 – 3minute video (this can be filmed on a mobile phone) pitching to camera. **Download our short video pitch guidelines here:** <https://bit.ly/2yBKamM>.

**Global Water Partnership Caribbean**

**NEW DEADLINE: OCTOBER 15TH, 2019**

**APPLICATION PROCESS** ↓

- 1 Complete Project Proposal Template
- 2 Explain Project Idea in a 2 - 3 Minute Video

Get Proposal Template & Video Guidelines at:  
[WWW.GWP-CARIBBEAN.ORG](http://WWW.GWP-CARIBBEAN.ORG)

**ONLY 7 FINALISTS WILL ADVANCE TO THE PITCH ROUND TO COMPETE FOR 4,000 EUROS!**

Young Caribbean Water Entrepreneurs **Shark Tank**

All applications (proposal and video pitch) must be in English. Entrants must submit their project proposal and 2 – 3 minute video pitch via e-mail to [gwp.caribbean@gmail.com](mailto:gwp.caribbean@gmail.com) by **Tuesday, October 15<sup>th</sup>, 2019 at midnight (Atlantic Standard Time)**. **Please note** that a maximum of two (2) persons can apply together on a submission.

### **Phase 2: Review of Applications (Project Proposal and Video Pitch)**

All submissions (project proposal and video pitch) will be reviewed by the competition's first group of sharks. These sharks will be different from those in the final round of the competition. The **best seven (7) submissions** (proposal and video) will be selected to advance to the final stage of the competition. Each of the seven (7) finalists will receive feedback, critiques and advice on their submissions to prepare for their final pitch to the second group of sharks. **Proposals and pitches in this phase of the competition will be assessed based on various areas (but not limited to):**

- Innovation
- Water Resources Management Relevance
- Practicality of Implementation
- Projected Impact
- Financial Feasibility
- Project Sustainability
- Stakeholder Engagement and Partnerships
- Business/Industry Analysis
- Market Research
- Competitive Analysis

### **Phase 3 (Final Stage): The Pitch**

Seven (7) finalists will compete for the prize of **4,000 Euros** and will be invited to pitch their water project idea to a group of sharks. These sharks will be different from the first group that reviewed competitors' submissions. Finalists will be provided with relevant guidelines/criteria three (3) weeks in advance of their final pitch to the sharks. The pitches to the panel of sharks will take place virtually.

### **The Sharks/Judges**

There will be two (2) groups of "sharks" or judges in the competition. The sharks/judges will include a mix of professionals (including GWP-C Partners, strategic allies, development partners and other organisations). The competition's sharks will comprise of:

- Private Investors
- Investment Entities
- Caribbean Water Specialists
- Entrepreneurs
- Innovation Strategists
- Business Development Specialists

- Youth Representatives
- Marketing Specialists
- Government Officials
- Water and Environmental Specialists and more

### **Awards**

All entrants in the competition will receive a certificate of participation to recognise their efforts and interest in water sustainability. The competition's seven (7) finalists will each receive a personalised plaque. The winner of the competition will receive a special plaque and seed funding of 4,000 Euros to further develop their innovative water project idea. The winner of the competition and the other finalists, will also have their projects featured on the **Youth for Water and Climate (YWC)** platform for additional exposure.

### **Prospective Investors/Collaborators**

Seed funding of 4,000 Euros has been secured for the winner of the **GWP-C Young Caribbean Water Entrepreneurs Shark Tank Competition**. However, if you are an investor, financial organisation, development organisation or an individual or entity that wishes to contribute to this initiative, you can contact GWP-C at [info@gwp-caribbean.org](mailto:info@gwp-caribbean.org).

### **Questions about the Competition**

For any questions regarding the competition, connect with GWP-C at [info@gwp-caribbean.org](mailto:info@gwp-caribbean.org) or on our Facebook and Twitter pages at anytime!

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