

**The Regional Office for Mexico, Central America and the Caribbean of the
International Union for Conservation of Nature**

(IUCN-ORMACC)

REQUIRES

**PROFESSIONAL SERVICES
FOR**

Generation of a professional photography stock of the Caribbean islands' biodiversity and
livelihoods

Type of Contract:	Professional Services
Period:	June – July 2019
Availability:	Immediate
Person Responsible for Supervision:	Nancy Arroyo Communication Unit Coordinator

1. BACKGROUND AND JUSTIFICATION

About the IUCN

The International Union for Conservation of Nature (IUCN) helps the world find pragmatic solutions to our most pressing environment and development challenges.

IUCN work focuses on valuing and conserving nature, ensuring effective and equitable governance of its use, and deploying nature-based solutions to global challenges in climate, food and development. IUCN supports scientific research, manages field projects all over the world, and brings governments, NGOs, the United Nations and companies together to develop policy, laws and best practice.

IUCN is the oldest and largest environmental organisation in the world, with more than 1,300 government and NGO members and around 10,000 volunteer experts in some 160 countries. Its work is supported by a team of over 950 people in more than 50 offices and hundreds of partners in public, NGO and private sectors around the world.

About the projects

There are two projects in the Caribbean region joining efforts for the conservation of natural resources of the islands; the “Plastic Waste Free Islands (PWFI)” project and the “Biodiversity and Protected Areas Management (BIOPAMA II)” programme.

With support from the Norwegian Agency for Development Cooperation (NORAD), IUCN launched the PWFI project in 2019. This project seeks to address the little-addressed problem of plastic waste leakage from island states. Over 10 million tons of plastic waste enters the ocean every year. Many efforts on minimizing and mitigating impacts of plastic waste are focused on tackling the sources on continental land, rivers and coastal areas. To date, not much attention has been put on islands.

The purpose of the PWFI project is to demonstrate effective, quantifiable solutions to addressing plastic leakage from Small Island Developing States (SIDS). Key stakeholders from governments, private sector and civil society, as well as local men and women, united in a vibrant learning and leadership network will co-generate and demonstrate demand-responsive solutions to plastic waste incorporating policy, business operations, and citizen behaviour changes. Evidence and lessons will be packaged into a scalable ‘blueprint’ for use beyond the initial six targeted SIDS. Key regional bodies will be equipped with the blueprint and supported to identify further opportunities to grow its application.

The main objective is for the six SIDS to make a significant, quantified reduction in plastic waste generation and leakage within the planned project timeframe of three years. The six SIDS will be divided evenly between the Pacific and the Caribbean; in the Caribbean region, the project will be working in Antigua and Barbuda, Grenada, and St. Lucia.

The main project outcomes are the following:

1. Target islands identified and input-output flow of plastic waste is quantified on each;
2. Three plastic waste-related sectors (tourism, fisheries, waste management) in six SIDS implement plastic leakage reduction measures within the project timeframe; and
3. Relevant regional SIDS bodies (in this case SPREP, the Secretariat of the Pacific Regional Environment Programme & OECS, Organisation of Eastern Caribbean States) are equipped with an island plastic management blueprint to facilitate replication beyond the six target islands.

The Biodiversity and Protected Areas Management (BIOPAMA II) programme aims to contribute to improving the long-term conservation and sustainable use of biodiversity and natural resources in African, Caribbean and Pacific (ACP) countries, in protected areas and surrounding communities through better use and monitoring of information and capacity development on management and governance. It is an initiative of the ACP Group financially supported by the European Union’s 11th European Development Fund (EDF) and jointly implemented by the International Union for the Conservation of Nature (IUCN) and the Joint Research Centre of the European Commission (JRC). The Biodiversity and Rights Unit within the IUCN-ORMACC office is responsible for implementing BIOPAMA II in the Caribbean, alongside the University of the West Indies (UWI), the regional implementing partner.

Under BIOPAMA I a series of interlinked, but regionally centred, Observatories for Biodiversity and Protected Areas Management have been established in each ACP region. In the Caribbean region, the Observatory is called the “Caribbean Protected Areas Gateway” (Caribbean Gateway). Launched in September 2015 the Caribbean Gateway is hosted by The UWI and located in the Centre for Resource Management and Environmental Studies (CERMES), a department within the Faculty of Science and

Technology at the Cave Hill Campus in Barbados. The Caribbean Gateway (<http://caribbean-rris.biopama.org>) is a resource hub for facilitating and promoting viable decisions and policies by decision makers and resource managers for effective and sustainable management of protected areas and biodiversity.

The Caribbean Gateway is building on global efforts for collecting data directly from the ground, from national services, and from regional and international institutions holding relevant information inter alia on biodiversity, pressures, and threats. The Caribbean Gateway is a node for a Regional Reference Information System (RRIS), which works as a platform to facilitate exchange of data/information and implement relevant capacity building initiatives for the region among decision makers and managers of protected areas.

About the service

In this context and in order to show the problem of plastic waste leakage, and the biodiversity and ecosystems of the Caribbean islands, it is required to have high resolution and quality professional photographs that can be used in different professional formats and communication products (publications, websites and videos, among others).

IUCN is therefore hiring a professional photographer with special equipment to capture details and specific aspects of Grenada, such as: terrestrial and aquatic ecosystems (their endemic and characteristic fauna and flora), livelihoods developed in or around protected areas, plastic leakage/littering, and activities that address reduction of marine pollution. This requires special lenses, filters and the experience of a professional in this area, with the ability to capture high quality images to reinforce the messages that are transmitted through the projects' communication products.

In order to carry out this work a field trip for the registration of these photographs has been deemed necessary; the field trip will have an approximate duration of three (3) to four (4) days.

2. OBJECTIVES

Generate a stock of high quality professional photographs of the different ecosystems, associated livelihoods, plastic waste leakage/littering, and actions to reduce marine pollution in Grenada, to be used in different products and materials that will be disseminated through different communication channels.

3. EXPECTED DELIVERABLES

Product 1: Full stock of raw original photographs in high resolution format files and JPG file copies; in addition to a selection of the best photographs edited in print and web format, duly catalogued by the areas visited.

Photography is required of landscapes and seascapes (including underwater) capturing (when possible):

- a. The biodiversity richness and the diversity of ecosystems found (forests, lagoons, mangroves, corals, among others), emphasizing flora and fauna, as well as the footprint of man within these ecosystems;
- b. Plastic leakage or littering on coastlines and aquatic environments (e.g. rivers); and
- c. Activities that address reducing marine plastic pollution.

4. SCHEDULING AND TIMETABLE FOR DELIVERING PRODUCTS

This service will last one month.

4.1. Activities and programming

Objective	Activities	Week 1	Week 2	Week 3	Week 4	Week 5
Generate a stock of high quality professional photographs of the different ecosystems, associated livelihoods, plastic waste leakage/littering, and actions to reduce marine pollution in Grenada to be used in different products and materials that will be disseminated through different communication channels.	Review of the key sites and activities prioritized by the technical team to show the objectives of the project					
	Meeting with the IUCN Project Managers and key actors to define details of the field trip					
	Based on the proposal agreed, carry out the field trip to take the photographs					
	Review of the photographs with the IUCN technical team					
	Edit the set of the best photographs					
	Delivery of all catalogued photos					

4.2. Timetable for delivery of products:

Products	Expected date of delivery	Percentage of pay
Product 1: Full stock of raw original photographs in high resolution format files and JPG file copies; in addition to a selection of the best photographs edited in print and web format, duly catalogued by the areas visited.	5 weeks after the signature of the contract	100%

- All products will be paid once delivered to IUCN's complete satisfaction.

-Disbursements will depend on the availability of funds from the donor.

Interested candidates must present their CV, a sample of their portfolio, and financial proposal in accordance to the contents of these Terms of Reference no later than June 24th, 2019. The proposal should be addressed to Dominique Finegan and Hyacinth Armstrong–Vaughn: dominique.finegan@iucn.org and hyacinth.armstrongvaughn@iucn.org.

6. TECHNICAL PROFILE

- Professional photographer with proven experience in field, aerial and underwater photography;
- Preferably with demonstrated experience taking photographs of biodiversity and land/seascapes;
- Availability and flexibility to conduct the entire field trip;
- Have all the necessary equipment to take high quality photographs;

- Equipment for submarine photographs will be a plus (submarine activities such as snorkelling or scuba diving are not being contemplated)

7. PERIOD AND COORDINATION

The period of the service will be 1 month.

Form of work (with Unit/Project):

To achieve the products from this service, the candidate is required to work closely with Protected Areas Coordinator (BIOPAMA II), Hyacinth Armstrong-Vaughn, Regional Coordinator for the Communications Unit, Ms Nancy Arroyo, Technical Officer, Ms Dominique Finegan, and Technical Assistant, Mr Justin Springer. All work completed must be submitted to the Communication Unit Coordinator for review, approval and payment.

8. Other Expenses

- Taxes, life and medical security insurance costs will be assumed by the consultant.
- Banking fees associated to payments that are charged by the consultant's bank will be covered by the consultant.
- Expenses associated with this service will be reimbursed separately by the Biodiversity and Rights Unit, IUCN-ORMACC, according to the rates established for non-IUCN staff and IUCN procedures for reimbursement.