

# WORLD WATER DAY 2022 CARIBBEAN GROUNDWATER

Win Cash Prizes



## TikTok Challenge



The World Water Day (WWD) 2022 theme is “Groundwater: Making the Invisible Visible.”

Groundwater is a vital water supply for humanity yet there are many persons who do not understand what it is and its importance.

Global Water Partnership-Caribbean (GWP-C) in collaboration with Caribbean WaterNet (Cap-Net), the Caribbean Environment Programme (CEP) and the Cartagena Convention Secretariat, the Integrating Water, Land and Ecosystems Management in Caribbean Small Island Developing States (IWEco Project), the Organisation of Eastern Caribbean States (OECS) and the Caribbean Public Health Agency (CARPHA) – **challenge you to take the #WWD2022CaribbeanGroundwater TikTok Challenge.**

### THE RULES AND HOW TO ENTER

- You **must** be a Caribbean national, residing in the Caribbean region to enter.
- **Create** a TikTok (minimum 2 minutes long or 3 minutes maximum) that answers the question: **What is groundwater and why is it so important?**
- Entrants are encouraged to be as **creative** as possible in answering the Challenge question i.e. the video could be a creative explanation, it could be in the form of a song, dance, comedy etc. **Surprise us!**
- You **must** enter using a TikTok account and entrants must tag @gwpcaribbean on TikTok and use the hashtag #WWD2022CaribbeanGroundwater for your video to qualify for the Challenge.
- You **must** follow @gwpcaribbean on TikTok.
- All submitted TikTok videos will be posted on GWP-C’s TikTok account.
- The Challenge runs from **March 2nd – 21st, 2022 (midnight AST).**

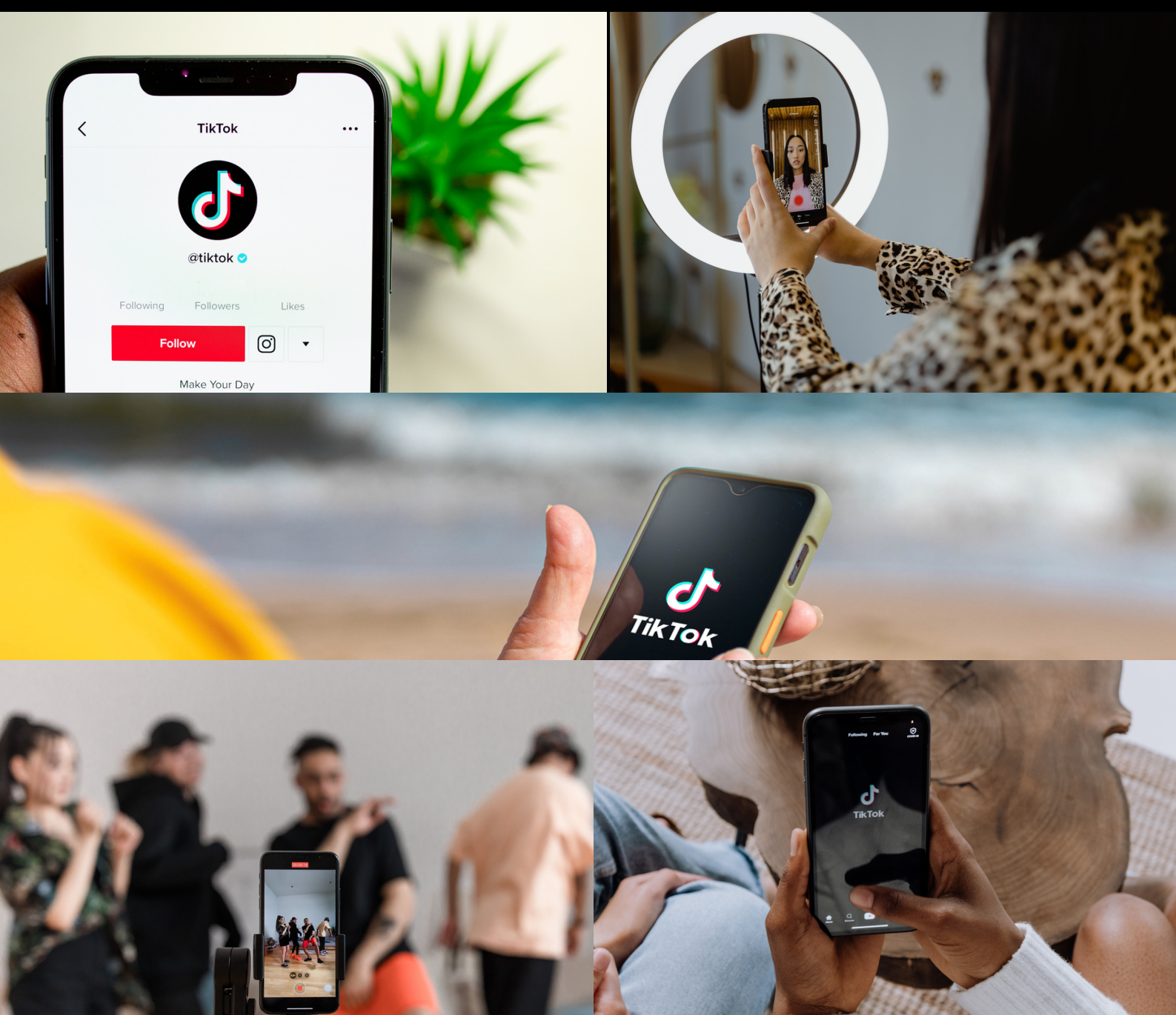
### THE PRIZES

1st Place – US\$200 Cash

2nd Place – US\$150 Cash

3rd Place – US\$100 Cash

People’s Choice (based on most “Likes” on TikTok Challenge video) – US\$75 Amazon Gift Card



Visit [www.gwp-caribbean.org](http://www.gwp-caribbean.org) for more details.

Deadline: March 21st, 2022 (midnight AST)