**“NON CONVENTIONAL WATER RESOURCES (NCWR) PROGRAM IN MALTA”**

***ALTER AQUA – Phase III***

**PROPOSAL FOR communication, marketing and cultural projects**

**IN THE MALTESE ISLANDS**

*Please submit in Word format through email to konstantina [at] gwpmed.org*

*with subject “Alter Aqua Phase III – Call for communication project proposals” or press* [*here*](mailto:konstantina@gwpmed.org?subject=Alter%20Aqua%20Phase%20III%20–%20Call%20for%20communication%20project%20proposals)

**Personal & contact information**

|  |  |  |  |
| --- | --- | --- | --- |
| Surname |  | Name |  |
| Date of birth |  | Mobile phone |  |
| Email |  | | |
| Short CV  [about 150- 200 words] | *[include studies, current occupation, relevant experience if any, professional interests related to the programme]* | | |

*If the proposal is submitted by a team, please provide the above information for each participant by copying the table as many times as necessary.*

**Project concept note**

|  |  |
| --- | --- |
| Project title [up to 10 words] |  |
| Project category | *[please delete the categories that are not applicable]*  I. Awareness raising about water scarcity and water saving  II. Promotion of water heritage  III. Promotion and mainstreaming of non-conventional water resources |
| Project description [300- 500 words] | *[proposed projects must regard activities at or about the Maltese Islands; please answer the following questions:*   1. *What is the type of activity proposed (e.g. online campaign, mobile application, etc)* 2. *What is the target audience (type of audience, estimated numbers to be reached/engaged etc)* 3. *Who will be the organizers, the participants and the target audience (if different than the participants)* 4. *Which NCWR/water issue(s) will the activity address and how* 5. *What activities does the project include and where/how/when will they be executed* 6. *Other information about the envisaged execution (e.g. required collaborations to increase outreach)]* |
| Other information | *[please include at least the following for your proposal*   1. *Language(s) of development/execution, if applicable* 2. *Estimated preparation time (in months)* 3. *Estimated budget ]* |
| Pictures, sketches, concept visualisation | *[optional field – you may use pictures, sketches, mind maps, mock-ups or other visual material to support your proposal]* |
| Project necessity and significance [200 words] | *[include at least the following: why are you proposing this project; why do you consider it important; what are the benefits for participants/target audience and/or for the environment and wider community; what do you wish to accomplish through your participation in the programme]* |