# Mainstreaming
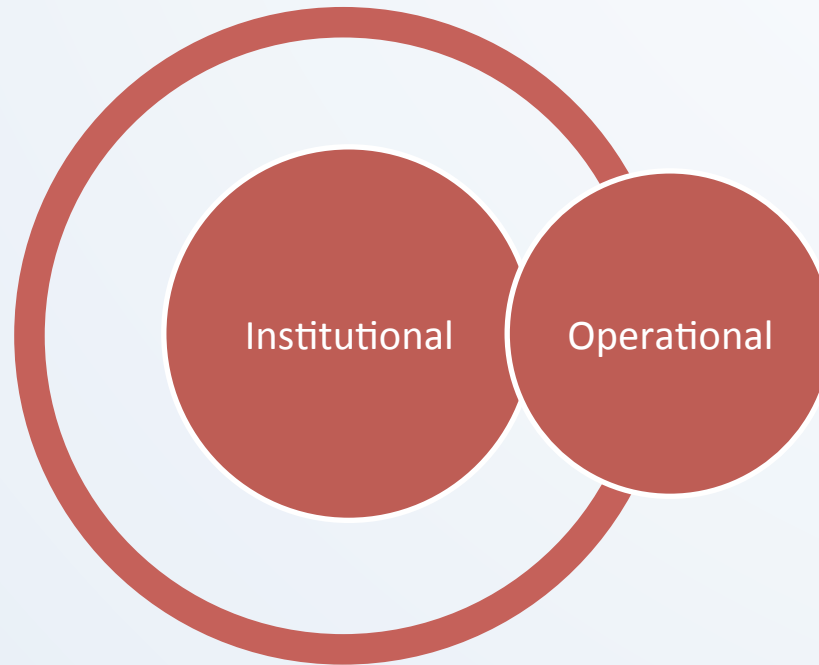
**Anja Nordlund**
**Niclas Ihrén**
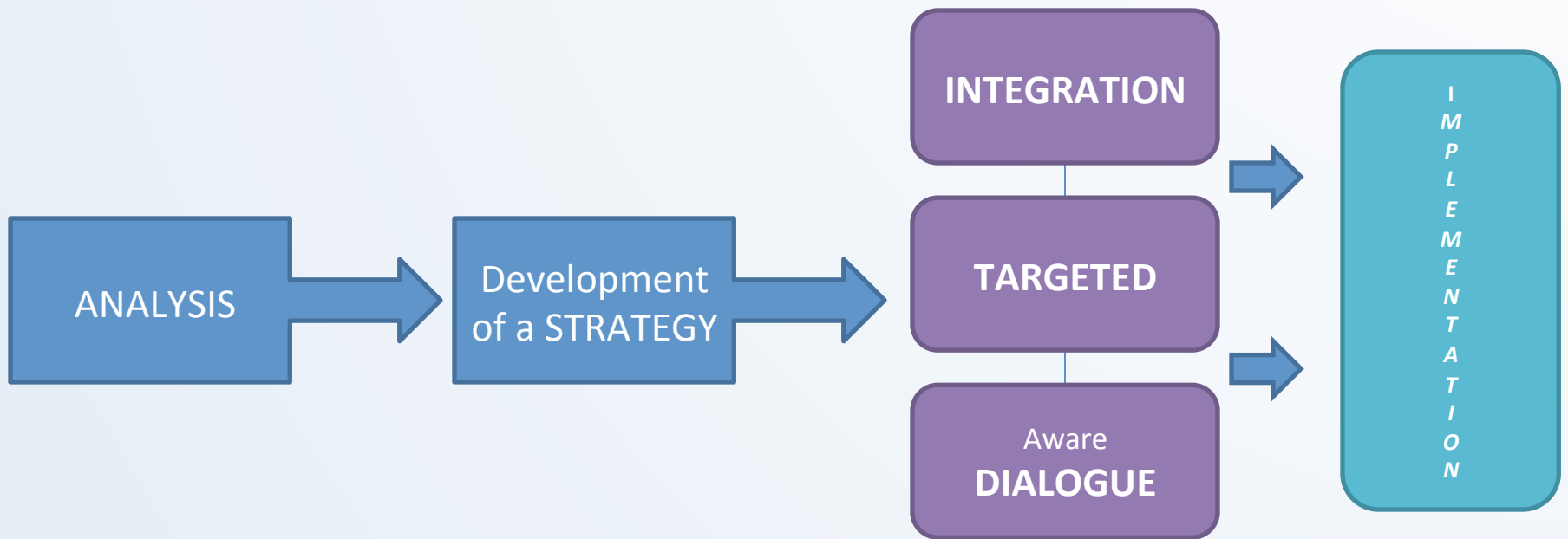
# Boost organisational performance and project results! + Access to rights!



Institutional    Operational

# Institutional level – What is required?

Management

Specialists/Focal Points

All staff

# Mainstreaming (Sida model)



ANALYSIS → Development of a STRATEGY → INTEGRATION / TARGETED / Aware DIALOGUE → IMPLEMENTATION

# Integrated activities

That projects with other overall objectives use the gender/ CSR/environment glasses to formulate indicators, activities etc.

Example - gender: use of disaggregated statistics, taking norms and triple roles into account in planning, considering who have access/control/benefit from resourcs and if project reinforce these patterns – all that you lift in a gender analysis.

# Targeted activities

Projects (with other overall objectives) can have a specific component to deal with gender/CSR  (e.g. Targeting managers to increase recruitment of women, increase awarenss on particpatory methodologies with a gender perspective).
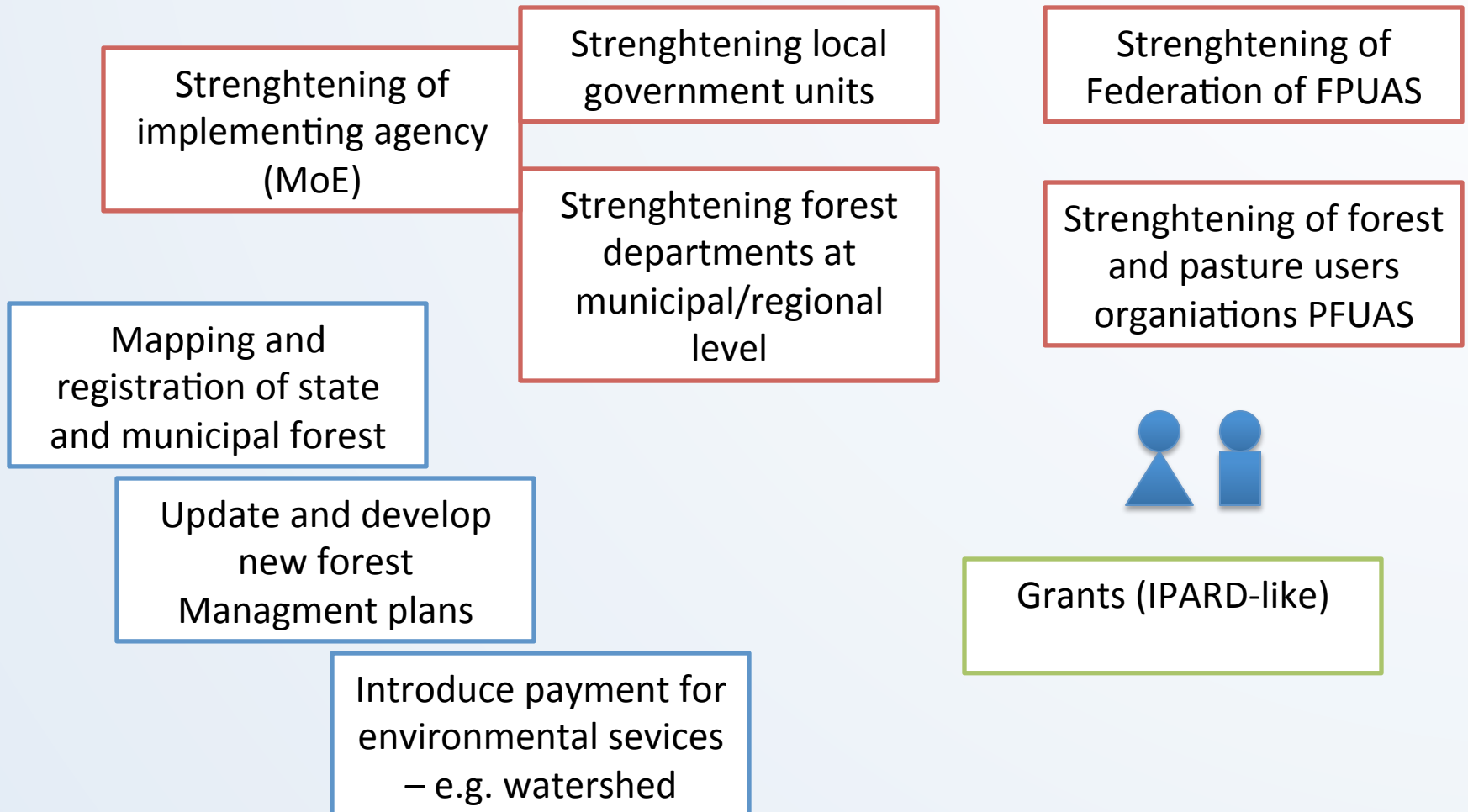
# Dialogue

■ Essentially a communication strategy

        ■ Target groups of dialogue
        ■ Objective of dialogue, when, why, who
        ■ Different strategies and entry points with different target groups/objectives

# Example at operational level

WB adm environmental project with MoE and MARDWA (impl.) Sida financed gender and stakeholder engagement monitoring

The Project Development Objective (PDO) is to support sustainable land management practices and increase communities' monetary and non-monetary benefits, in targeted project areas which are mainly in erosion prone rural upland areas.

# Example at operational level

Strenghtening of implementing agency (MoE)

Strenghtening local government units

Strenghtening of Federation of FPUAS

Strenghtening forest departments at municipal/regional level

Strenghtening of forest and pasture users organiations PFUAS

Mapping and registration of state and municipal forest

Update and develop new forest Managment plans

Introduce payment for environmental sevices – e.g. watershed

Grants (IPARD-like)

Analysis
Budget
Results

# The chain of results

**Sphere of control** = operational environment
*Direct control*
*Programme*

**Sphere of influence** = relationships & interactions
*Direct influence*
*Partners*

**Sphere of interest** = social, economical, environmental factors
*Indirect influence*
*Stakeholders / beneficiaries*

Inputs → Activities → Outputs → Outcomes → Impacts

NCG