



Government of India



# INDIA WATER WEEK

JANUARY 13 - 17, 2015

WATER MANAGEMENT FOR SUSTAINABLE DEVELOPMENT

#### UNION MINISTRIES:

Ministry of Water Resources, River Development and Ganga Rejuvenation  
Ministry of Agriculture  
Planning Commission  
Ministry of Power  
Ministry of Urban Development  
Ministry of Rural Development  
Ministry of Drinking Water and Sanitation  
Ministry of Environment and Forest and climate change

#### CENTRAL GOVT. DEPARTMENTS:

Central Water Commission  
National Water Development Agency  
Central Ground Water Board  
Department of Agriculture & Co-operation  
Central Electricity Authority  
Central Soil and Material Research Station  
National Institute of Hydrology  
Central Water and Power Research Station  
National Hydroelectric Power Corporation  
National Thermal Power Corporation  
India Meteorological Department  
Water and Power Consultancy Services  
Delhi Jal Board

#### INSTITUTES/RESEARCH ORGANISATIONS:

Indian Institute of Technology, Delhi/Roorkee/Kharagpur/Kanpur  
Indian Council of Agriculture Research  
Water Technology Centre  
Indian Agriculture Research Institute

#### INDUSTRY ASSOCIATED ORGANIZATIONS:

Confederation of Indian Industries  
Indian Chamber of Commerce  
Federation of Indian Chamber of Commerce and Industry  
The Associated Chambers of Commerce and Industry of India

#### NON-GOVERNMENT ORGANISATIONS:

The Energy and Resources Institute  
India Water Partnership  
M S Swaminathan Research Foundation

#### INTERNATIONAL ORGANISATIONS:

International Commission on Irrigation and Drainage



# Introduction

**Over 1.5 billion people do not have access to clean, safe water.**

**About 82 Million Hectares of agricultural area is devoid of assured irrigation support.**

**It takes about 300 litres of water to make paper for just one Sunday newspaper.**

**In India alone, water borne diseases cost the economy 73 million working days per year. The list could go on.**

Water is the harbinger and sustainer of all life on the planet especially the human kind. With the increasing demand by the growing population and improvement in economic status, the demands on the available resources are increasing and we have to constantly strive towards stretching the same water to satisfy larger needs. As a result, there is an urgency to conserve and utilize the limited availability of water resources in an optimum and efficient manner.

In an effort to raise awareness, conserve and use water resources in an integrated manner, the Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India acknowledges the need to address various related issues and aspects locally, regionally, nationally and globally and hence will organise the **India Water Week- 2015** between **January 13-17, 2015** to use it as a platform to elicit ideas and opinions from global level decision makers, politicians, researchers and entrepreneurs in the field of water resources for mutual benefit and goodwill.

# What is India Water Week (IWW 2015)

Conceptualised and organised for the first time in 2012, the India Water Week is an annual forum where the Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India discusses, talks, strategizes with eminent stakeholders through seminars, exhibitions and sessions to build public awareness to get support to implement key strategies for conservation, preservation and optimum use of available water. This is the third event in line with the theme **“Water management for sustainable development”**.

The second event namely India Water Week-2013 with the theme “Efficient Water Management : Challenges and Opportunities” was organised during 8-12 April, 2013 at Vigyan Bhawan, New Delhi.

The issue of management of water in

(i) Agriculture and Irrigation  
(ii) Energy generation (hydro/thermal), Industrial production & demand management (iii) Urban and Rural water supply were discussed in detail during the conference. Six (6) Brainstorming Sessions nine (9) Panel Discussions and seventeen (17) Seminar Sessions were held during the event along with a number of parallel event. An exhibition “ Water Expo-2013” with participation by a number of organisations and companies involved in water sector was concurrently held. The conference was attended by about 1400 national and international delegates. The first event i.e. India Water Week-2012 was organised with the theme “Water Energy & Food Security : Call for Solutions” during 10—14 April, 2012.

## Partners in Organisation

The India Water Week (IWW)-2015 will be organised by the Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India in co-ordination with nodal ministries of Agriculture, Environment & Forests and Climate Change, Rural Development, Urban Development, Drinking Water and Sanitation, Power and Planning Commission, along with their associated expert organisations and Public Sector Units, key international bodies and private and public business houses.

## We invite international water communities, agencies and institutions to be part of the event

India Water Week (IWW)-2015 is going to be held during January 13-17, 2015 at Vigyan Bhawan, New Delhi and Pragati Maidan, New Delhi.

# What to Expect at IWW 2015

The IWW-2015 will be celebrated with a multi- disciplinary conference and a concurrently running exhibition enriching the theme and showcasing the technologies and solutions available for the areas under deliberation of the meet. The event will have the following major components :

A multi- disciplinary dialogue in form of a conference discussing issues of water management for sustainable development in:

- Water for sustaining life
- Agriculture and irrigation
- Drinking water supplies in rural and urban
- Industrial water use
- Energy generation applications

A large group of international and national persons of eminence are being invited for sharing their experiences in the field of water management. In addition, there will be three Special Sessions involving dignitaries, delegates, politicians, experts from the topics of the event. Expert professional bodies and think tanks are invited to put up side events addressing specific issues under the theme.

At present, the registration for the conference is free. However, the participation will be subject to the clearance of dues prior to the conference. By participating in the event opportunities will be available to make presentations during various sessions.

## Call for Papers

The paper presentation will have to fall under the purview of any one of the topics within the sub-themes specified for the conference. Contents for the side events will be managed by the respective organizers.

### Important Dates & Deadlines for Submission of Paper

Event	Date
Last date for submission of Synopsis	October 10 , 2014
Communication on approved Synopsis	October 25, 2014
Last date for submission of Full Length Paper	November 30, 2014
Communication on acceptance of Full Length Paper	December 10, 2014

A limited support towards travel and waiving of registration fees will be available to presenters of quality papers. Visit our website [www.indiawaterweek.in](http://www.indiawaterweek.in) for details.

**Note:** *The entire process of submission of a synopsis/paper and approvals for the same is online. The organisers will not respond to or accept any paper/synopsis submitted to the e-mail accounts of the event or individual e-mail accounts of the organizers. Also, please do not send any material in any other form like CD ROMs, printed pages etc. for inclusion as synopsis/paper. All such materials, if sent, will be ignored.*

## Paper Submission Process

- At least one author of the paper should register for the event online on the official website of India Water Week. Click on “Register Now” button and fill out the required information.
- A User Id and Password will be generated upon successful registration. This can be used to log in for all future communication and information (submission of paper and management of participation)

## Side Events

The event will be able to support a limited number of side events, which supplement the theme and provide additional inputs and opinions on the subject matter of the event. Voluntary Professional Bodies and NGOs and Institutions are invited to make proposals following our guidelines.

Visit website for more details.

## Exhibition

There will also be an exhibition running in parallel supporting the theme and showcasing the technologies, latest development and solutions available for the areas of water management for sustainable development in agriculture and irrigation, drinking water supplies in rural and urban, industrial water use,

*India Water Week-2015 will address the issues of sustainability of water resources development and management in line with Sustainable Development Goals 2015 being finalized by UN. We invite you to showcase your capabilities and products in the areas of sustainable and efficient water use.*

As an intensive effort to develop and sustain growth of the country, the ministry has embarked upon an ambitious programme of irrigation development, river rejuvenation and reducing pollution loads to revitalise and restore the sanctity of our rivers and water courses. We invite your participation as an exhibitor to showcase the services, equipment and technologies amongst a dedicated group of key decision makers from across South Asia and world.

## Advantages

- The exhibition will provide a unique networking opportunity to the exhibitors for exposing their products and services to the practicing water resource professionals from all countries. The organisers commit to a liberal footfall to espouse the cause.
- Exhibitors will also have a unique opportunity to spread their network in this region and find new joint ventures and profit from the growing business in this emerging and technologically important area.
- Business firms will have the opportunity of direct contact with thousands of potential clients, highly qualified visitors including decision makers, enormous PR and promotional opportunities, to find joint ventures, also to enable them to expand their business in the rapidly growing India water market and to increase brand visibility/image.

## Facilities Provided

- Free hosting of exhibitors profiles and company website links on event web portal.
- One delegate at concessional rate for this conference
- Free space to host your product promotion events
- Both online and offline payment\*\*  
Email :indiawaterweek@gmail.com  
Phone: +91-11-26519164/91-11-26852735

## Exhibition Participation fee

Bare space	INR 9,500 per sqm	USD 275 per sqm
Shell Scheme	INR 10,500 per sqm	USD 325 per sqm

- Exhibitors desirous to take Bare space will have to make payment for minimum 27 sqm. The shell scheme minimum space will be 9 sqm (3m X 3m) and multiple of 3 m. The layout of exhibition plan will be uploaded on the website of the event shortly.

# How to Participate Conference & Exhibition

Delegates attending the conference as well as exhibitors can sign up/register for both the conference and exhibition online

(<http://www.indiawaterweek.in/>). Please note that expressing interest through registration is free of cost.

However, participation in the conference is subject

to clearing of dues. Pre-registration fee incentive of US\$ 100/Rs.1000 is applicable up to 10 November, 2014. Delegates for the conference can do the same on the official website of India Water Week (mentioned above). The registration fee payable by the delegates including author of papers for the conference is as follows:

Countries	Delegate/ Authors	Young Professionals*	Accompanying Persons
India	Rs. 10000	Rs. 5000	Rs. 5000
Others	US\$ 700	US\$ 300	US\$ 200

- Upto 40 years of age\*
- To avail the young professionals concession in the registration fee, the registration form/ age of proof has to be submitted to the Conference Secretariat.
- The registration fee covers admission to all official functions, technical sessions, one set of pre-session papers, dinner, lunch and tea in between sessions.
- The registration for accompanying persons will cover admission to all official dinners, cultural programmes.
- On the completion of the registration process, the delegates/ exhibitors will be able to access the details, receive the latest announcements regarding submission & acceptance of synopsis/ papers, details of person registered, key note speakers, session-wise details, booking of exhibition space, transport & accommodation rate and guidance and facilities on other features of India Water Week 2015.

## Payment Method

Demand draft/cheque in name of “NWDA - India Water Week” payable at New Delhi.

For payment through ECS details are:

- Account No** - 61146288894  
**IFSC Code No** - SBBJ0010580
- Account No** - 00031110005171  
**IFSC Code No** - HDFC00000003

Online payment facilities on event website.

Those who are making payment online or through ECS have to send a hard copy/email for confirmation.

# Promotional Facilities Available

## Sponsorship

The India Water Week will provide excellent opportunities to national and international organizations; Central/State government organisations, Public Sector Undertakings, Industrial organizations, equipment manufacturers, entrepreneurs, financial and funding institutions, consulting organizations and construction

organisations to publicize themselves by being Platinum/Golden/Silver sponsors or Supporter of the Conference. The sponsorship fees payable and benefits are mentioned below. Interested organizations may communicate their willingness to the Conference Secretariat through registration.

Level	Fee	Benefit/Complimentary included items
Platinum Sponsor	USD 15,000 INR 5,00,000	<ul style="list-style-type: none"><li>• Full registration for ten delegates</li><li>• Company name and logo on conference, web Page (linked to the company website) promotion material like proceedings volume, banner/signage, stationary items etc.</li><li>• A full page advertisement in the Souvenir</li><li>• 10 min. Time slot for technical presentation in the session of your choice (except inaugural, plenary &amp; valedictory sessions)</li><li>• Distribution of Literature/Brochures</li></ul>
Golden Sponsor	USD 10,500 INR 4,00,000	<ul style="list-style-type: none"><li>• Full registration for seven delegates</li><li>• Company name and logo on conference, web Page (linked to the company website) promotion material like proceedings volume, banner/signage, stationary items etc.</li><li>• A full page advertisement in the Souvenir</li><li>• Distribution of Literature/Brochures</li></ul>
Silver Sponsor	USD 7,500 INR 3,00,000	<ul style="list-style-type: none"><li>• Full registration for five delegates</li><li>• Company name and logo on conference, web Page (linked to the company website) promotion material like proceedings volume, banner/signage, stationary items etc.</li><li>• A half page advertisement in the Souvenir</li><li>• Distribution of Literature/Brochures</li></ul>
Supporter	USD 5,000 INR 2,00,000	<ul style="list-style-type: none"><li>• Full registration for three delegates</li><li>• Company name and logo on conference proceedings volume</li><li>• A half page advertisement in the Souvenir</li><li>• Distribution of Literature/Brochures</li></ul>

## Advertisement Opportunities

A limited space will be made available on first-come-first-served basis, for coloured advertisement to the organizations, involved in the concerned field, in the Souvenir (A4 size coloured) being brought out on the occasion of the Conference. The interested organizations are required to send the advertisement material, i.e., Art Work / Negative/ Positive along with payments as detailed below:

<b>Inner Pages</b>	<b>: US\$ 600/ INR 30,000</b>
<b>2nd &amp; 3rd Cover</b>	<b>: US\$ 1200 / INR 50,000</b>
<b>Back Cover</b>	<b>: US\$ 1800 / INR 75,000</b>

## Organiser

### Director General

National Water Development Agency  
18-20, Community Centre,  
Saket, New Delhi - 110017, India

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**Website :** [www.indiawaterweek.in](http://www.indiawaterweek.in)

**Facebook :** [www.facebook.com/indiawaterweek.in](http://www.facebook.com/indiawaterweek.in)

**Contact Person: R.K. Jain (M) 91-9868847750**



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**[www.indiawaterweek.in](http://www.indiawaterweek.in)**

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