









INDIA WATER PARTNERSHIP ORGANIZED WATER TALK FILM FESTIVAL DURING INDIA WATER WEEK-2016 ON 6TH APRIL, 2016 AT NEW DELHI

India Water Week is one of the mega annual events of the Ministry of Water Resources, River Development & Ganga Rejuvenation. The Government of India started the event from 2012 onwards. Objective of the event is to provide a multi stakeholders' forum to discuss key strategies for conservation, preservation and optimum use of available water and natural resources.

India Water Week-2016 was organized from April 4 to April 8, 2016 on the theme "Water for All: Striving together". While the Inaugural and Plenary ceremony of this mega event took place at Vigyan Bhavan, New Delhi; the other events such as seminars, panel discussions, side events, exhibitions, brainstorming sessions, etc. were organized at Pragati Maidan, New Delhi.

The major objective of the India Water Week-2016 was also to broaden the participation from all sectors of the society including the youth and create awareness on various aspects related to water conservation. To fulfil this objective, films and documentaries can play an extremely valuable role. In the recent past there have been several success stories related to water conservation in different parts of the country and sharing those motivating stories will help in replicating them further. Moreover, films could be an extremely important, viable and exciting medium to engage with youth and community directly.

With the above backdrop, India Water Partnership (IWP) in association with CMSR Foundation, WAPCOS Ltd. and International Commission on Irrigation & Drainage (ICID) organized a day long screening of films and documentaries highlighting successful stories of water conservation, technological innovations and people's participation on 6th April, 2016 at Pragati Maidan, New Delhi during India Water Week-2016. The primary goal of this festival was to raise awareness on the water problem of the World especially India, showcase stories of hope and develop a platform for exchange of ideas and experiences of various stakeholders. Summary of the event is given below:

Water Talk Film Festival was one of the unique events in the India Water Week-2016. This event was attended by more than 250 national and senior international delegates at the level of Ministers and Permanent Secretaries to Government of India. The overseas countries represented in the event were; *Israel, Nepal, Burundi, Zimbabwe, Philippines* and *Sierra Leone*.

In the film festival a total number of 14 films on waste water management; water conservation; water pollution; climate change; drought showing the efforts of the Government, NGOs, urban local bodies, panchayats, individual organizations and individuals were screened.

Dr. Veena Khanduri, Executive Secretary-cum-Coordinator, India Water Partnership and Film Fest Coordinator explained about the aim and objectives of organizing Water Talk Film Festival. She said that this film festival offers an opportunity to share and generate innovative ideas and insights, while recognizing the works of significance by individuals and organizations active in the water resource management in the region. Mr. Narender Yadav, Director, CMSR Foundation explained about the session details and format of the water talk film festival.







The event was divided into four sessions viz; (i) Inaugural Session; (ii) Session 1: Water Conservation; (iii) Session 2: Clean Drinking Water for All; and (iv) Valedictory Session. Brief details of each session are as under:

Inaugural Session

Mr. R K Gupta, President, India Water Partnership & Chairman-cum-Managing Director, WAPCOS Limited. welcomed the august gathering. The Water Talk Film Festival was inaugurated by the Chief Guest Ms. Uma Bharti, Hon'ble Minister of Water Resources, River Development and Ganga Rejuvenation, Government of India followed by the address by Guest of Honour, HE Ms. Dorji Choden, Hon'ble Minister, Ministry of Works and Human Settlements, Royal Government of Bhutan. In this session a recently produced film "Gang Tarang" on river Ganga produced by India Water Partnership and efforts of Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India for its rejuvenation was screened.

Session-1: Water Conservation

The Session-I on Water Conservation was Chaired by Mr. Nikhilesh Jha, I.A.S., Additional Secretary & Mission Director, National Water Mission, Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India and was moderated by Mr. A B Pandya, Former Chairman, Central Water Commission, Government of India and Jury Member, Water Tal Film Festival.

There were four eminent panellists in the session namely; (i) Dr. Ravinder Kaur, Director (Acting), Indian Agricultural Research Institute and Project Director, Water Technology Centre, IARI, Government of India (ii) Prof. M S Rathore, Director, Centre for Environment and Development Studies, Jaipur; (iii) Mr. Rakesh Kapoor, Founder Director, Alternative Futures, New Delhi and (iv) Mr. A. Gurunathan, Director, Tata-DHAN Academy, DHAN Foundation, Madurai.

The following four films were screened in this session:

- When Every Drop Counts | Rishu Nigam | Duration-00:14:44
- Water Harvesting for climate resilience The Maharashtra Story¹ | Institute for Development Initiatives & India Water Partnership | Duration-0:17:59
- Water for Life | HUL-DHAN Foundation | Duration-0:17:17
- Water Conservation | National Institute of Hydrology | Duration-00:10:03

Session-2: Clean Drinking Water for All

Chair of the Session-2 was Dr. Amita Prasad, I.A.S., Joint Secretary (Admn. & GW). This session was moderated by Mr. Avinash Chandra Tyagi, Regional Council Member, GWP-South Asia and Secretary General, International Commission on Irrigation & Drainage & Jury Member, Water Talk Film Festival.

There were four renowned panellists in this session namely; (i) Mr. Manu Prakash, Director- Practice of Policy & Public Services, TARU Leading Edge, New Delhi; (ii) Mr. S C Jain, Former Regional Council Member, GWP-South Asia; (iii) Mr. Ravindra Sewak, India Country Coordinator, Safe Water Network India; and (iv) Mr. Sushil Gupta, Former Chairman, Central Water Ground Board.

The following five films were screened in this session:

- The Jal Sahelis of Bundelkhand | Usha Dewani | Duration-0:06:34
- Solving the Water Problem | Plan India: Tejender Sharma | Duration-00:08:29
- Swachh Jal Behtar Kal | Society for Development Alternatives | Duration-0:04:09
- Solving Water Scarcity in saline groundwater areas | SM Sehgal Foundation | Duration-0:1:00

¹ This film was produced under Water and Climate Resilience Program (Phase-I) of GWP-South Asia









The Ritual | Sasmit Vasant Gadkar | Duration-00:02:40

Valedictory Session

The Valedictory address was given by the Guest of Honour, **Prof. Sanwar Lal Jat, Hon'ble Minister of State for Water Resources River Development & Ganga Rejuvenation, Government of India**, followed by the remarks by Dr. Aman Sharma, General Secretary, India Water Partnership and Executive Director, Ganga Rejuvenation, WAPCOS Limited. The following four films were screened in this session:

- Jal Khet | Anjali Nayar | Duration 0:25:00
- Water on Moon What About the Earth | India Water Partnership & Institute for Development Initiatives
- Eco Friendly Waste Water Treatment Facility | Ministry of Agriculture & Farmers Welfare | Duration -00:14:47
- GWP 20 -Join Us | Global Water Partnership | Duration 0:2:00

Conclusion

Organizing of Water Talk Film Festival during India Water Week-2016 was very well appreciated by the Chief Guest, Guest of Honour, the Chairs and the Panellists and others.

It was suggested that such film festivals on water should be organized regularly down from District, State and national level since the films are the best medium for generating mass awareness among the people.

Glimpses of the Water Talk Film Festival

Few glimpses of the Water Talk Film Festival are given in the following pages:











View of Session-1: Water Conservation chaired by Mr. Nikhilesh Jha, I.A.S., Additional Secretary & Mission Director, National Water Mission, Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India (Third from left)















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