

4th INDIA WATER WEEK 2016

WATER FOR ALL : STRIVING TOGETHER



water 2016 talk FILM FESTIVAL

April 6, 2016
Pragati Maidan, New Delhi



Organised by



Supported by





The background of the entire page is a light blue gradient with a dense pattern of water droplets of various sizes, creating a textured, aquatic effect. At the bottom, there is a horizontal wave of water with bubbles rising from it.

Welcome to WaterTalk Film Festival

Introduction

Water is a vital but scarce natural resource. It has been scientifically predicted that by 2025, nearly 3.4 billion people will be living in 'water-scarce' countries and the situation would become grim in the next 25 years. Particularly, due to its unique geographical position in South Asia, Indian sub-continent may face the brunt of the crisis and India would be at the centre of this conflict. India has 18% of the world's population but has only 4% of total usable water resources. Official data shows that in the past decade, annual per capita availability of water has already decreased. The situation is alarming and the response should be rapid and holistic to save this life-giving resource. The current scenario necessitates that concerted attempts should be made to raise awareness of the water problem as well as disseminate information about conservation steps and methods.

Objective

Films could be a creative and powerful medium to bring about a positive change in the perception, practice and understanding of water issues. Films spur discussion, facilitate exchange of ideas and promote change. The primary goal of this festival is to raise awareness of the water problem, showcase stories of hope and develop a platform for exchange of ideas and experiences of various stakeholders (policy makers, youth, filmmakers, media, educators and civil societies) to enhance action towards an ecologically sustainable way of life. At WaterTalk film festival the ground realities, philosophical discourses and social dreams will meet and be weighed against the physical laws of nature. The festival provides an opportunity to listen to water scientists take a pick with a view to broaden the impact of ideas and experiences presented in the films.



Film: Columbus | Director: Krishna Naroju

Films in the Festival

Timing: 11:30 am - 1:00 pm

► **Jal Khet | Anjali Nayar | 0:25:00**

When severe drought struck Dewas, the farming communities began to suffer growing debts and losses. There seemed to be no hope, until the seed of a new idea took root, when one farmer went against the wishes of his family and dug a pond for collecting rainwater. In this awe-inspiring tale of innovation and courage, watch how the district administration joined forces with the villagers to bring water to this arid land.

► **Water Harvesting for climate resilience The Maharashtra Story | IWP | 0:17:59**

Maharashtra is among India's climate stress hot spots, with drought being a recurrent calamity. In 2013, Maharashtra faced its worst drought in 50 years and 2012 was also a drought year. Eight of its districts, together called Marathwada, were worst hit. With barely 200 mm of rainfall, crops were damaged. People depended completely on water tankers for drinking water. But a few villages actually thrived that summer. They invested in simple technique which, in a bone dry land, made every single drop of water count. This is the story of what they did?

► **Water Conservation National Institute of Hydrology, Roorkee | 0:10:00**

The film covers various burning issues of water scarcity, soil erosion, water pollution, water wastage, decreasing water table, glacier melt, etc. The film shows animated actions to conserve the quality and quantity of water on the earth for beneficial use. Impact of check dams, water conservation at house hold level as well as in agriculture, conservation agriculture, rainwater harvesting, efforts of Mr. Chewang Norphel to create artificial glaciers in high attitude areas of Laddakh region for various uses, etc. have been nicely depicted.





Film: Jal Dindi | Director: Amit Bane

Films in the Festival

Timing: 2:00 pm - 3:30 pm

► Solving the Water Problem | Plan India | Tejender Sharma | 0:08:29

The film shows how Plan India along with its local partners managed to infuse the habit of drinking clean water into locals and also worked towards providing a medium for inexpensive filtered water.

► Swachh Jal Behtar Kal Society for Development Alternatives | 0:04:09

This film is a part of an awareness program of pure drinking water. The project was done by global think tank, Development Alternatives.

► Solving water scarcity in saline groundwater areas SM Sehgal Foundation | 0:1:00

This animation film demonstrates a model for Rain Water Harvesting and water storage in saline aquifers. In India, an area of about 200,000 sq. km across 11 states is estimated to be affected by saline groundwater. High salinity has implication on the availability of potable water and thereby impacts development.

► When Every Drop Counts | Rishu Nigam | 0:14:44

Barmer falls in one of the driest regions of the world- the Thar Desert. This region had a rich legacy of rainwater harvesting that gradually eroded with time. This film tells the inspiring story of how the district administration in Barmer revived this tradition under MGNREGA to give life-long drinking water security to poor families.

Timing: 3:30 pm - 5:00 pm

► Jal Dindi – An Experience Amit Bane | 0:30:09

Based on the age old famous holi tradition of Pandharpur Wari in Maharashtra, a group of devotees go on a similar pilgrimage with the Palanquin of Saint Dynaneshwar, from Alandi to Pandharpur.

► Poverty To Prosperity Educational Media Research Centre Pune 00:20:03

Utilising traditional water conservation methods how the economy can be provided a boost.

► Eco Friendly Waste Water Treatment Facility Ministry of Agriculture & Farmers Welfare | 00:14:47

The film shows how farmer's can utilise cost effective and eco friendly waste water treatment facility for irrigation of their land.

► The Ritual Sasmit Vasant Gadkar | 00:02:40

In a draught ridden village when a Priest sees a village girl fruitlessly trying to fetch water from a tap, he is forced to rethink about a daily ritual.....



Festival Inauguration

Timing: 10:00 am - 11:15 am

- ▶ **Welcome by** Mr. R K Gupta, President, India Water Partnership & Chairman-cum-Managing Director, WAPCOS Ltd.
- ▶ **Lighting of Lamp** by the **Chief Guest, Sushri Uma Bharti**, Hon'ble Minister of Water Resources, River Development and Ganga Rejuvenation, Government of India
- ▶ **Brief Introduction of the Festival**
- ▶ **Screening of Inaugural Film**
- ▶ **Remarks by** Mr. Shashi Shekhar, I.A.S, Secretary, Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India
- ▶ **Remarks by the Chief Guest, Sushri Uma Bharti**, Hon'ble Minister of Water Resources, River Development and Ganga Rejuvenation, Government of India
- ▶ **Vote of Thanks**

Chief Guest



Sushri Uma Bharti

Hon'ble Minister of Water Resources,
River Development and Ganga
Rejuvenation, Government of India

Interactive Sessions

Session 1: Water Conservation

Timing: 11:30 am - 1:00 pm

Chair: Dr. Amarjit Singh, I.A.S, Special Secretary, Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India

► Screening of Films

- **Jal Khet | Anjali Nayar | 0:25:00**
- **Water Harvesting for climate resilience-The Maharashtra Story | IWP | 0:17:59**
- **Water Conservation | National Institute of Hydrology, Roorkee | 0:10:00**

► Panel Discussion

(Discussion Moderated by Mr. A B Pandya, Former Chairman, Central Water Commission, Government of India & Jury Member, Water Film Fest)

Panelists:

- Dr. Ravinder Kaur, Director (Acting), Indian Agricultural Research Institute and Project Director, Water Technology Centre, IARI, Government of India
- Prof. M S Rathore, Director, Centre for Environment and Development Studies
- Mr. Rakesh Kapoor, Founder Director, Alternative Futures
- Mr. A Gurunathan, Director, Tata DHAN Academy, DHAN Foundation

Open House Discussions and Questions & Answers

Interactive Sessions

Session 2: Clean Drinking Water For All

Timing: 2:00 pm - 3:30 pm

Chair: Dr. Amita Prasad, I.A.S., Joint Secretary (Admn. & GW), Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India

► Screening of Films

- **Solving the Water Problem | Plan India | Tejender Sharma | 0:08:29**
- **Swachh Jal Behtar Kal | Society for Development Alternatives | 0:04:09**
- **Solving Water Scarcity in saline groundwater areas | SM Sehgal Foundation | 0:1:00**
- **When Every Drop Counts | Rishu Nigam | 0:14:44**

► Panel Discussion

(Discussion Moderated by Mr. A C Tyagi, Secretary General, International Commission on Irrigation and Drainage & Jury Member, Water Film Fest)

Panelists:

- Dr. Mahesh Gupta, Chairman & Managing Director, Kent RO Systems Ltd.
- Mr. Manu Prakash, Director- Practice of Policy & Public Services, TARU Leading Edge
- Mr. S C Jain, Former Regional Council Member, GWP-South Asia
- Mr. Ravindra Sewak, India Country Coordinator, Safe Water Network India
- Mr. Sushil Gupta, Former Chair, Central Ground Water Board
- Mr. Lalit Mohan Sharma, Director, Adaptive Technologies, S M Sehgal Foundation

Open House Discussions and Questions & Answers

Valedictory Session

Timing: 4:00 pm - 5:00 pm

Guest of Honour: Prof. Sanwar Lal Jat, Hon'ble Minister of State for Water Resources River Development & Ganga Rejuvenation, Government of India

► Screening of Films

- Jal Dindi – An Experience | Amit Bane | 0:30:09
- Pratibimb | Debanjan Nandy | 00:01:11
- The Jal Sahelis of Bundelkhand | Usha Dewani | 00:06:34
- The Ritual | Sasmit Vasant Gadkar | 00:02:40

► Closing of the Festival





Film: Where Every Drop Counts | Director: Rishu Nigam

Programme Details

10:00 am - 11:15 am	Festival Inauguration
11:15 am - 11:30 am	Tea Break
11:30 am - 1:00 pm	» Film Screenings » Session-I : Water Conservation
1:00 pm - 2:00 pm	Lunch Break
2:00 pm - 3:30 pm	» Film Screenings » Session-II: Clean Drinking Water For All
3:30 pm - 4:00 pm	Tea Break
4:00 pm - 5:00 pm	Valedictory Session

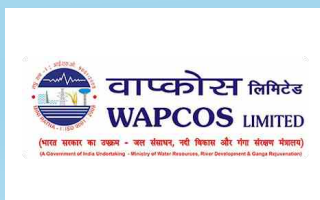
Organisers & Partners



Established in 2001, India Water Partnership (IWP) is a non-profit organization with a goal of promoting Integrated Water Resources Management (IWRM) in India. It has also been accredited by Global Water Partnership (GWP) headquartered at Stockholm, Sweden as a Country Water Partnership of GWP. IWP has been active in promotion of IWRM principles and practices through its network partners and zonal water partners to support national development priorities.



CMSR Foundation has been established to harness the power of information, education and communications to achieve desired social change. Based on strong research footing, our initiatives and campaigns are aimed towards creating viable and accessible platforms to directly engage people, groups and communities across the country. The Foundation is well known for its initiative- Woodpecker International Film Festival (WIFF). The festival is a globally acclaimed initiative to promote issue-based cinema.



WAPCOS Limited is a "MINI RATNA-I" and "ISO 9001:2008" accredited Public Sector Enterprise under the aegis of the Union Ministry of Water Resource, River Development & Ganga Rejuvenation, Government of India. With in-built capability to provide multi-disciplinary project teams comprising of its own core group of professionals and specialists from various organisations of GOI, WAPCOS provides consultancy services in all facets of Water Resources, Power and Infrastructure sectors in India and abroad.



The International Commission on Irrigation and Drainage (ICID), established in 1950 is the leading scientific, technical and not-for-profit Non-Governmental Organization. ICID, through its network of professionals spread across more than a hundred countries, has facilitated sharing of experiences and transfer of water management technology for over half-a-century. ICID strives to promote programs to enhance sustainable development of irrigated agriculture through a comprehensive water management framework.





Contact us

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