



Capacity Building Workshop on 'Communicating Water Trends & Innovation to Engage Locals and Tourists'

12-13 November 2019
Malta College of Arts, Science and Technology (MCAST), Paola, Malta

Agenda

Tuesday 12 November - Presentations & Interactive sessions	
08:00 - 08:30	Gathering & registration (MCAST)
08:30 - 08:50	Greetings by the Organizers: Global Water Partnership- Mediterranean (GWP-Med), Energy & Water Agency (EWA), Malta College of Arts, Science and Technology (MCAST)
08:50 - 09:10	Interactive introductory session / Ice breaker
09:10 - 09:25	The Non Conventional Water Resources Programme in the Mediterranean: coupling technical solutions with outreach & engagement – <i>Nassia Kassela, Global Water Partnership- Mediterranean (GWP-Med)</i>
09:25 - 10:00	Global challenges and trends: the value of water for a sustainable future and as an enabler for employability and entrepreneurship in creative sectors – <i>Konstantina Toli, Global Water Partnership- Mediterranean (GWP-Med)</i>
10:00 - 10:30	Addressing global problems in local scales: Water management, history & trends in Malta – <i>Julian Mamo, Energy & Water Agency (EWA)</i>
10:30 - 11:00	Coffee break / Networking with professionals
11:00 - 11:40	Communicating water in local audiences and mainstream media – <i>Alexandros Kandarakis, Global Water Partnership- Mediterranean (GWP-Med)</i>
11:40 - 12:00	Gaming as an engagement & awareness raising tool – <i>Nassia Kassela, Global Water Partnership- Mediterranean (GWP-Med)</i>
12:00 - 12:30	Engaging tourists and locals: why and how should we engage people? The national water conservation campaign of Malta – <i>Michael Schembri, Energy & Water Agency (EWA)</i>
12:30 - 13:30	Lunch break
13:30 - 15:00	<p>Breakout session</p> <ul style="list-style-type: none"> A. Communication guided exercise: step-by-step development of a communications strategy for a water-related communications project. B. Heritage & tourism guided exercise: facilitated case study elaboration on approaching water heritage and tourism in Malta through the lenses of entrepreneurial opportunities. <p>Submitted proposals may be considered in both sessions (please refer to the Programme's Call for Proposals here: bit.ly/CommsProjects).</p>
15:00 - 16:00	Group session presentations, discussion & conclusions

Wednesday 13 November 2019 – Field visits	
08:00 – 08:30	Gathering & registration (MCAST)
08:30 – 08:50	The Non Conventional Water Resources Programme in Malta: advancing Non Conventional Water Resources & engaging people in Malta since 2011 – <i>Konstantina Toli, Global Water Partnership- Mediterranean (GWP-Med)</i>
08:50 – 09:00	Overview of the site visit & practical information
09:00 – 16:00	Visits to Greywater Recycling system(s), Green roof, Rainwater Harvesting System(s), Ghajn National Water Conservation Awareness Centre, Storm water management application. The schedule includes lunch break & travel back to venue.